### SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10	-Q
(Mark One) (X) QUARTERLY REPORT PURSUANT TO SECTION EXCHANGE ACT	
For the quarter ended	January 31, 2000
( ) TRANSITION REPORT PURSUANT TO SECTION EXCHANGE ACT	
Commission File Num	ber 000-23262
CMGI, INC	С.
(Exact name of registrant as s	pecified in its charter)
DELAWARE (State or other jurisdiction of incorporation or organization)	04-2921333 (I.R.S. Employer Identification No.)
100 Brickstone Square Andover, Massachusetts (Address of principal executive offices)	01810 (Zip Code)
(978) 684-: (Registrant's telephone numbe	

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Number of shares outstanding of t	he issuer's common	stock, as of	March 1,	2000
Common Stock, par value \$.01	per share	279	,844,110	

Class Number of shares outstanding

No \_\_\_\_\_

### CMGI, INC. FORM 10-Q

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All share amounts of the Registrant's common stock contained in this Report have been retroactively adjusted to reflect a 2-for-1 stock split effected by the Registrant in the form of a stock dividend on January 11, 2000.

(in thousands, except share and per share amounts)	January 31, 2000	July 31, 1999
	 (Unaudited)	
ASSETS		
Current assets:	<b>#</b> 000 COE	<b>A.</b> 400 040
Cash and cash equivalents Available-for-sale securities	\$ 880,695 2,378,703	\$ 468,912 1,532,327
Accounts receivable, trade, less allowance for doubtful accounts	158,272	41,794
Inventories	19,802	8,367
Prepaid expenses and other current assets	50,341	5,934
Total current assets	3,487,813	2,057,334
Property and equipment, net	167,977	24,832
Investments in affiliates	409,230	44,623
Goodwill and other intangible assets, net of accumulated amortization	4,002,394	149,703
Deferred income taxes	17,318	
Other assets	182,083	128,102
	\$8,266,815	\$2,404,594
	========	=======
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities:		
Notes payable	\$	\$ 20,000
Current installments of long-term debt	16,267	5,258
Accounts payable and accrued expenses	319,490	74,371
Accrued income taxes	39,974	11,777
Deferred income taxes Deferred revenues	835,528 26,456	508,348
Other current liabilities	102,217	6,726 49,849
Total current liabilities	1,339,932	676,329
Long-term debt, less current installments	231,142	15,060
Long-term deferred revenues Deferred income taxes	1,518	1,509 35,140
Other long-term liabilities	41,146	18,298
Minority interest	416,888	184, 514
Commitments and contingencies		
Preferred stock, \$0.01 par value. Authorized 5,000,000 shares; issued 35,000 shares Series B convertible, redeemable preferred stock at January 31, 2000, conversion premium at 4% per annum and issued 375,000		
Series C convertible, redeemable preferred stock at January 31, 2000,	====	
dividend at 2% per annum; both carried at liquidation value Stockholders' equity:	415,739	411, 283
Common stock, \$0.01 par value per share. Authorized 400,000,000 shares; issued and outstanding 279,770,687 shares at January 31, 2000 and		
191,168,280 shares at July 31, 1999	2,798	956
Additional paid-in capital	4,663,620	235,229
Deferred compensation Retained earnings	(36,566) 207,952	(180) 518,102
Accumulated other comprehensive income	4,837,804	754,107
Accumulated other comprehensive income	982,646	308,354
Total stockholders' equity	5,820,450	1,062,461
	\$8,266,815	\$2,404,594
	========	========

see accompanying notes to consolidated financial statements

## CMGI, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

(in thousands, except per share amounts)	Three months ended		Six months ended	
	2000	1999	2000	1999
Net revenues Operating expenses:	\$ 153,469	\$ 38,972	\$ 277,200	\$ 76,377
Cost of revenues Research and development In-process research and development	121,749 31,424 4,717	37,121 5,194	51,612	72,744 10,502
Selling General and administrative Amortization of intangible assets and stock-based	112,737 40,868	6,918 9,310	185,238 68,225	15,142 16,049
compensation	253,831	1,498	423,870	3,137
Total operating expenses	565,326 	60,041	963,584	117,574
Operating loss	(411,857)	(21,069)	(686,384)	(41,197)
Other income (deductions):     Interest income     Interest expense     Other gains, net     Gain on issuance of stock by subsidiaries and affiliates     Equity in losses of affiliates     Minority interest	(3,633) 31,576	748 (1,165) 50,598 4,261 (6,189) 103	16,520 (13,530) 214,498 51,939 (5,429) 54,864	1,307 (2,233) 94,692 48,767 (9,548) 204
Income (loss) from continuing operations before income taxes Income tax expense (benefit)	(209,375) (23,800)	27,287 14,138	(367,522) (64,535)	91,992 40,454
Income (loss) from continuing operations	(185,575)	13,149		51,538
Discontinued operations, net of income taxes:    Income (loss) from operations of lists and database    services segment		(148)		(279) 
Net income (loss) Preferred stock accretion and amortization of discount	(185,575) (2,228)	13,001 		51,259 
Net income (loss) available to common stockholders	\$(187,803) =======	\$ 13,001 ======	\$(310,150) =======	\$ 51,259 ======
Basic earnings (loss) per share: Income (loss) from continuing operations Income (loss) from discontinued operations of lists and database services segment	\$ (0.74)	\$ 0.07	\$ (1.31) 	\$ 0.28
Net income (loss)	\$ (0.74) =======	\$ 0.07	\$ (1.31) =======	\$ 0.28 ======
Diluted earnings (loss) per share: Income (loss) from continuing operations Income (loss) from discontinued operations of lists and database services segment	\$ \$	\$ 0.06	\$ 	\$ 0.25
Net income (loss)	\$ (0.74)	\$ 0.06	\$ (1.31)	\$ 0.25
Shares used in computing earnings (loss) per share: Basic	======= 252,515	185,040	237,519	184,640
Diluted	======= 252,515 =======	205,028 ======	237,519 ======	202,600 ======

see accompanying notes to consolidated financial statements

## CMGI, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

		ded January 31,	
	2000	1999	
Cash flows from operating activities:	¢ (202 007)	\$ 51.538	
<pre>Income (loss) from continuing operations Adjustments to reconcile income (loss) from continuing operations to net cash used for continuing operations:</pre>	\$ (302,987)	\$ 51,538	
Depreciation and amortization	447,205	5,820	
Deferred income taxes	(233,073)	20,261	
Non-operating gains, net	(266, 437)	(143,460)	
Equity in losses of affiliates	5,429	9,548	
Minority interest	(54, 864)	(204)	
In-process research and development	4,717		
Changes in operating assets and liabilities, excluding effects from acquisitions of subsidiaries:			
Trade accounts receivable	(48,241)	(3,905)	
Inventories	(4,515)	(2,074)	
Prepaid expenses	(27,771)	(209)	
Accounts payable and accrued expenses	24,351	7,473	
Deferred revenues	9, 270	5,956	
Refundable and accrued income taxes, net	28,197	10,497	
Tax benefit from exercise of stock options	132,639		
Other assets and liabilities	(6,276)	(227)	
Net cash used for operating activities of continuing operations	(292,356)	(38,986)	
Net cash used for operating activities of discontinued operations		(673)	
Net cash used for operating activities	(292,356)	(39,659)	
Cash flows from investing activities:			
Additions to property and equipment - continuing operations	(75,989)	(3,689)	
Additions to property and equipment - discontinued operations	<del></del>	(29)	
Purchase of available-for-sale securities	(51, 178)	(31, 123)	
Proceeds from sale of stock investments	686,002	80,283	
Investments in affiliates Net cash acquired through acquisitions of subsidiaries	(60,587) 105,842	(14,013)	
Other	(56)	1,536	
Center			
Net cash provided by investing activities	604,034	32,965	
Cash flows from financing activities:			
Net proceeds from (repayments of) notes payable	(20,000)	(3,956)	
Repayments of long-term debt	(3,373)	(335)	
Net proceeds from issuance of Series B convertible preferred stock		49,805	
Net proceeds from issuance of common stock	22,020	3,500	
Net proceeds from issuance of stock by subsidiaries	87,901	2,805	
Other	13,557	(344)	
Net cash provided by financing activities	100,105	51,475	
net oden provided by rindholing declivities			
Not increase in each and each equivalents	444 700	44.70:	
Net increase in cash and cash equivalents Cash and cash equivalents at beginning of period	411,783	44,781 61 527	
Cash and cash equivalents at beginning of period	468,912	61,537	
Cash and cash equivalents at end of period	\$ 880,695 ======	\$ 106,318	
	=======	========	

see accompanying notes to consolidated financial statements

#### A. Basis of Presentation

The accompanying consolidated financial statements have been prepared by CMGI, Inc. ("CMGI" or "the Company") in accordance with generally accepted accounting principles. In the opinion of management, the accompanying consolidated financial statements contain all adjustments, consisting only of those of a normal recurring nature, necessary for a fair presentation of the Company's financial position, results of operations and cash flows at the dates and for the periods indicated. While the Company believes that the disclosures presented are adequate to make the information not misleading, these consolidated financial statements should be read in conjunction with the audited financial statements and related notes for the year ended July 31, 1999 which are contained in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission ("the SEC") on October 29, 1999. The results for the three- and six-month periods ended January 31, 2000 are not necessarily indicative of the results to be expected for the full fiscal year. Certain prior year amounts in the consolidated financial statements have been reclassified in accordance with generally accepted accounting principles to conform with current year presentation.

### B. Two-For-One Common Stock Split

On January 11, 2000, the Company effected a two-for-one common stock split in the form of a stock dividend. Accordingly, the consolidated financial statements have been retroactively adjusted for all periods presented to reflect this event.

#### C. Other Gains, Net

During the six months ended January 31, 2000, the Company sold 3,155,000 shares of Yahoo! Inc. common stock and 260,000 shares of Open Market common stock for proceeds totaling \$684.2 million. The Company recorded pre-tax gains of \$208 million and \$5.8 million on the sales of the Yahoo! Inc. common stock and Open Market common stock, respectively.

During the six months ended January 31, 1999, the Company recognized a pre-tax gain of \$94.7 million related to the sales of investments in Reel.com, Sage Enterprises, Inc. and Amazon.com and sales of Lycos, Inc. (Lycos) common stock.

#### D. Gain on Issuance of Stock by Subsidiaries and Affiliates

In October 1999, the Company's subsidiary, NaviSite, commenced its initial public offering of common stock, issuing approximately 5.5 million shares at a price of \$14 per share, raising \$69.6 million in net proceeds for NaviSite. As a result of the initial public offering, the Company's ownership interest in NaviSite was reduced from approximately 89.6% to approximately 71.8%. The Company recorded a pre-tax gain of \$46.4 million as a result of the initial public offering.

In November 1999, the underwriters of NaviSite's initial public offering exercised their over-allotment option in full to purchase an additional 825,000 shares of common stock at \$14 per share. As a result, the Company's ownership interest in NaviSite was further reduced from approximately 71.8% to approximately 69.5%. The Company recorded a pre-tax gain of \$5.5 million as a result of the exercise of the over-allotment.

During the first six months of fiscal 1999, the Company recognized pre-tax gains related to the stock issuances of affiliates Lycos and GeoCities of \$20.3 million and \$28.5 million, respectively.

The pre-tax gains represent the increase in the book value of the Company's net equity in the subsidiary or affiliate as a result of the subsidiary or affiliates' stock issuances.

### E. Acquisitions and Investments

In August 1999, CMGI completed its acquisition of approximately 81.5% of AltaVista Company (AltaVista), a Web portal that integrates proprietary Internet technology and services to deliver relevant results for both individuals and Web-based businesses, for 37,989,950 CMGI common shares valued at approximately \$1.8 billion, 18,090.45 shares of the Company's Series D preferred stock, which were converted into approximately 3,618,090 million shares of CMGI common stock in October 1999 valued at approximately \$173 million, three-year notes totaling \$220 million and the exchange of CMGI and subsidiary stock options for AltaVista stock options. The AltaVista acquisition included the assets and liabilities constituting the AltaVista Internet search service and also included former Compaq Computer Corporation (Compaq) subsidiaries Zip2 Corporation and Shopping.com. The shares issued by the Company in connection with the AltaVista acquisition are not registered under the Securities Act of 1933 and are subject to restrictions on transferability for a period of one year from the date of issuance. The total purchase price for AltaVista was valued at approximately \$2.4 billion, including costs of acquisition of \$4 million. The value of the Company's shares included in the purchase price was recorded net of a weighted average 10% market value discount to reflect the restrictions on transferability.

In January 2000, CMGI completed its acquisition of AdForce Inc. (AdForce), a leading online provider of centralized, outsourced ad management and delivery services. The total purchase price for AdForce was valued at approximately \$545 million, consisting of 11,270,209 shares of CMGI common stock valued at approximately \$473 million, options and warrants to purchase CMGI common stock valued at approximately \$70.9 million, and direct acquisition costs of approximately \$1.1 million.

In January 2000, CMGI completed its acquisition of Flycast Communications Corporation (Flycast), a leading provider of Web-based direct response advertising solutions. The total purchase price for Flycast was valued at approximately \$904.4 million consisting of 14,594,916 shares of CMGI common stock valued at approximately \$715.7 million, options and warrants to purchase CMGI common stock valued at approximately \$168.2 million, and direct acquisition costs of approximately \$20.5 million.

On January 20, 2000, Engage Technologies, Inc. (Engage), a majority-owned operating company of CMGI, announced a definitive agreement to acquire Flycast and Adsmart from CMGI. Engage will acquire Flycast and Adsmart from CMGI through the issuance of approximately 65 million shares of Engage common stock, (as adjusted to reflect the Engage two-for-one stock split payable April 3, 2000.) The transaction is expected to be completed in April/May 2000.

During the first quarter of fiscal year 2000, the Company also completed its acquisitions of 1ClickCharge (formerly referred to as Cha! Technologies Services, Inc), iAtlas, Inc. (iAtlas) and Signatures SNI, Inc. (Signatures Network) for combined consideration of approximately \$65 million in CMGI common stock, convertible notes, cash and commitments to fund a total of approximately \$113 million in operating capital.

During the second quarter of fiscal year 2000, the Company also completed its acquisitions of 1stUp.com (1stUp), Clara Vista, Activate.net Corporation (Activate), AdKnowledge Inc. (Adknowledge), Tribal Voice, Equilibrium, GreenWitch LLC (GreenWitch) and the remaining 33% minority interest in Netwright not already owned by CMGI, for combined consideration of approximately \$347 million in CMGI and subsidiary common stock, options and warrants to purchase common stock of CMGI and subsidiaries and notes which are payable in CMGI common stock. In the first step of the AdKnowledge transaction, CMGI acquired an 88% equity stake in AdKnowledge. The second step of the AdKnowledge transaction, the contribution of AdKnowledge shares held by AdKnowledge shareholders, including CMGI, to Engage in exchange for approximately 10.3 million shares of Engage common stock (as adjusted to reflect the Engage two-for-one stock split payable April 3, 2000) closed on December 22, 1999. Upon completion of the transaction, CMGI received approximately 9.8 million shares of Engage (as adjusted to reflect the Engage two-for-one stock split payable April 3, 2000), and AdKnowledge became a wholly-owned subsidiary of Engage.

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The acquisitions completed during the first six months of fiscal 2000 have been accounted for using the purchase method and, accordingly, the purchase prices have been allocated to the assets purchased and liabilities assumed based upon their fair values at the date of acquisition. Goodwill and other intangibles, totaling \$4.1 billion, were recorded related to acquisitions, and are being amortized on a straight-line basis over periods ranging from two to three years. The acquired companies are included in the Company's consolidated financial statements from the dates of acquisition.

The purchase price for each of the above acquisitions was allocated as follows:

(in thousands)	AltaVista	AdForce	Flycast	Others	Total
Working capital, including cash					
(cash overdraft) acquired	\$ (39,604)	\$ 33,808	\$ 40,264	\$ (2,939)	\$ 31,529
Property, plant and equipment	44,460	10,360	11,750	9,548	76,118
Other assets (liabilities), net	15,786	(5,078)	(5,343)	15,892	21,257
Goodwill	2,199,426	505,910	857,783	372,993	3,936,112
Developed technology	128,128	·		1,960	130,088
Other identifiable intangible assets	40,575			10,000	50,575
In-process research and development	,			4,717	4,717
Purchase price	\$2,388,771	\$545,000	\$904,454	\$412,171	\$4,250,396
	========	=======	=======	=======	========

The above allocation of the AltaVista purchase price, represents the Company's 81.5% interest in the fair values of the acquired underlying assets and liabilities of AltaVista. The purchase price allocations for each of the acquisitions which were consummated during the first six months of fiscal year 2000 are preliminary and are subject to adjustment upon finalization of the purchase accounting. The in-process research and development charge of \$4.7 million recorded during the three months ended January 31, 2000 relates to the acquisitions 1ClickCharge and AdKnowledge. The finalization of the purchase accounting for AdForce, Equilibrium, Flycast, and GreenWitch, may result in a significant portion of the aggregate purchase price of \$1.5 billion being identified as in-process research and development, which will be charged to operating results in the third quarter of fiscal 2000 when the amounts are determined.

Presented below is unaudited selected pro forma financial information for the six-month periods ended January 31, 2000 and 1999 as if the acquisitions of AltaVista, AdForce and Flycast had occurred at the beginning of each period. The unaudited pro forma financial information excludes the impact of acquisitions other than AltaVista, AdForce and Flycast, whose historical results are not material to the pro forma financial information shown below. The unaudited pro forma financial information is provided for informational purposes only and should not be construed to be indicative of the Company's consolidated results of operations had the acquisitions been consummated on the dates assumed and do not project the Company's results of operations for any future period:

(in thousands ) Six months ended January 31,	2000	1999
Net revenues	\$ 327,937	\$ 116,513
	=======	=======
Net loss	\$(575,601)	\$(469,654)
	=======	=======
Net loss per share (basic and diluted)	\$ (2.10)	\$ (2.13)
	========	========

During the first six months of fiscal year 2000, the Company, through its limited liability company subsidiaries, CMG@Ventures III, LLC, CMGI@Ventures IV, LLC, CMGI@Ventures B2B, LLC and CMGI@Ventures Technology Fund, LLC, acquired initial or follow-on minority ownership interests in 28 Internet companies for an aggregate total of approximately \$58.8 million. These included investments in FoodBuy.com, GX Media and Half.com which the Company accounts for using the equity method. The finalization of the purchase accounting for the Company's investments in FoodBuy.com, GX Media and Half.com may result in a significant portion of the aggregate \$28 million purchase price being identified as inprocess research and development, which will be charged to operating results in the third quarter when the amount is determined.

On October 29, 1999, the Company purchased 250,000 shares of Akamai Technologies common stock at a cost of \$26 per share. On November 29, 1999, the Company and Pacific Century CyberWorks Limited (PCCW), a company listed on the Stock Exchange of Hong Kong, completed their previously agreed to exchange of stock. The Company received approximately 448.3 million shares of PCCW stock in exchange for approximately 8.1 million shares of the Company's common stock. The Akamai common stock acquired is accounted for as an available-for-sale security and is carried at fair value based on quoted market prices. The PCCW stock acquired is subject to a three year restriction on transferability and accordingly is accounted for as a long-term asset at cost. The cost recorded for the PCCW stock is \$302 million, which represents the fair value of the CMGI shares issued in the exchange as of the date the share exchange agreement was executed, less a fair market value discount to reflect the restrictions on transferability.

### F. Segment Information

The Company's continuing operations have been classified in two primary business segments, (i) Internet and (ii) fulfillment services. The Internet segment focuses on strategic Internet opportunities afforded by the Internet and interactive media markets. The fulfillment services segment provides product and literature fulfillment and supply chain management, telemarketing, and outsourced e-business program management services. During the three months and six months ended January 31, 2000, one customer accounted for 28% and 26% of the net revenues of the Internet segment, respectively. During the three months and six months ended January 31, 2000, one customer accounted for 56% and 53% of the net revenues of the fulfillment services segment, respectively. Summarized financial information by business segment for continuing operations is as follows:

(in thousands)	Three months ended	January 31,	Six months ended	January 31,
	2000	1999	2000	1999
Net revenues:				
Internet	\$ 115,267	\$ 4,902	\$ 200,369	\$ 9,814
Fulfillment services	38,202	34,070	76,831	66,563
	\$ 153,469	\$ 38,972	\$ 277,200	\$ 76,377
	======	======	======	======
Operating income (loss):				
Internet	\$(414,304)	\$(21,974)	\$(691,671)	\$(42,359)
Fulfillment services	2,447	905	5,287	1,162
	\$(411,857)	\$(21,069)	\$(686,384)	\$(41,197)
	======	======	======	======

All of the acquisitions during the first six months of fiscal year 2000 and the increase in the value of the available-for-sale securities relate to the Internet segment and are the primary reasons for the increase in the net assets of the Company. Other gains, net, minority interest and equity in losses of affiliates as reported in the Consolidated Statements of Operations for the six months ended January 31, 2000 and 1999 relate to the Internet segment. All intercompany transactions have been eliminated, and intersegment revenues are not significant.

### G. Borrowing Arrangements

In conjunction with its acquisition of AltaVista, the Company issued three year notes totaling \$220 million to Compaq and Digital Equipment Corporation (Digital), a wholly-owned subsidiary of Compaq, due August 18, 2002. Interest on each note, at a rate of 10.5% per annum, is due and payable semiannually on each February 18 and August 18 until the note is paid in full. Principal and interest payments due on the notes are payable, at the option of CMGI, in cash, marketable securities (as defined in the note) or any combination thereof.

Upon its maturity in January 2000, the Company repaid the entire amount of its previously outstanding \$20 million collateralized corporate notes payable.

### H. Earnings Per Share

The Company calculates earnings per share in accordance with Statement of Financial Accounting Standards (SFAS) No. 128, "Earnings per Share". Basic earnings per share is computed based on the weighted average number of common shares outstanding during the period. The dilutive effect of common stock equivalents and convertible preferred stock is included in the calculation of diluted earnings per share only when the effect of their inclusion would be dilutive. The effect of convertible preferred stock using the "if-converted" method and the dilutive effect of common stock equivalents were anti-dilutive for the three and six months ended January 31, 2000 and, therefore, have been excluded from the calculation of diluted earnings per share.

If a subsidiary has dilutive stock options or warrants outstanding, diluted earnings per share is computed by first deducting from income (loss) from continuing operations the income attributable to the potential exercise of the dilutive stock options or warrants of the subsidiary. The effect of income attributable to dilutive subsidiary stock equivalents was immaterial for the three and six months ended January 31, 2000 and 1999.

The reconciliation of the denominators of the basic and diluted earnings (loss) per share computations is as follows:

( in thousands)	Three months ended January 31,		Six months ended January 31,	
	2000	1999	2000	1999
Weighted average number of common shares	050 545	105.040	207 540	104 040
Outstanding - basic Weighted average number of dilutive common stock	252,515	185,040	237,519	184,640
equivalents Weighted average effect of assumed conversion of		18,271		17,100
convertible preferred stock		1,717		860
Shares used in computing diluted earnings (loss)				
per share	252,515 =====	205,028 =====	237,519 =====	202,600 =====

### I. Comprehensive Income

The components of comprehensive income, net of income taxes, are as follows:

(in thousands)	Three months ended	January 31,	Six months ended J	anuary 31,
	2000	1999	2000	1999
Net income (loss) Net unrealized holding gain arising during period Less: reclassification adjustment for gain	\$(185,575) 518,157	\$ 13,001 483,619	\$(302,987) 800,470	\$ 51,259 483,530
realized in net income (loss)	(97,737)	(4,119)	(126,178)	(4,119)
Comprehensive income	\$ 234,845 ======	\$492,501 ======	\$ 371,305 ======	\$530,670 =====

#### J. Consolidated Statements of Cash Flows Supplemental Information

(in thousands)	Six months ende	ed January 31,
	2000	1999
Cash paid during the period for:		
Interest	\$2,664	\$1,833
	=====	=====
Income taxes	\$7,667	\$9,476
	=====	======

Substantially all of the consideration for acquisitions of businesses by the Company, or its subsidiaries, during the first six months of fiscal 2000 included the issuance of shares of the Company's or its subsidiaries' stock and/or the issuance of seller's notes.

During the six months ended January 31, 2000, significant non-cash investing activities included the exchange of 8.1 million shares of the Company's common stock for approximately 448.3 million shares of PCCW stock. The PCCW shares received were valued at \$302 million, which represents the value of the CMGI shares issued in the exchange on the date the agreement was executed, less a market value discount to reflect the restrictions on transferability.

#### K. Available-for-Sale Securities

At January 31, 2000, available-for-sale securities primarily consist of common stock investments. Available-for-sale investments are carried at fair value based on quoted market prices, net of a market value discount to reflect any remaining restrictions on transferability. Available-for-sale securities at January 31, 2000 included approximately 1.5 million shares of Yahoo! Inc. valued at \$474 million, 12.9 million shares of Lycos Inc. valued at \$947 million, 2.2 million shares of Silknet Software, Inc. (Silknet) valued at \$328 million, 4.4 million shares of Hollywood Entertainment valued at \$52 million, 2.7 million shares of Ventro Corporation (formerly Chemdex Corporation) valued at \$264 million, 1.3 million shares of Critical Path, Inc. (Critical Path) valued at \$84 million and 250,000 shares of Akamai Technologies, Inc. (Akamai) valued at \$62 million. Shares of publicly traded companies held by CMG@Ventures I and II which have been allocated to CMG@Ventures I's and II's profit members have been classified in other non-current assets in the accompanying Consolidated Balance Sheet and valued at carrying value as of the date of allocation. Certain shares included in available-for-sale securities at January 31, 2000 may be required to be allocated to CMG@Ventures I's and II's profit members in the future. A net unrealized holding gain of \$982.6 million, net of deferred income taxes of \$719.3 million, has been reflected in the equity section of the consolidated balance sheet based on the change in market value of the available-for-sale securities from dates of acquisition to January 31, 2000.

### L. New Accounting Pronouncements

In March 1998, the Accounting Standards Executive Committee of the American Institute of Certified Public Accountants ("ACSEC"), issued Statement of Position (SOP) 98-1, "Accounting for the Cost of Computer Software Developed or Obtained for Internal Use". SOP 98-1 requires the capitalization of various internal costs related to the implementation of computer software obtained for internal use. The Company has adopted this standard in the first quarter of fiscal year 2000. The adoption of SOP 98-1 did not have a material impact on its financial position or its results of operations.

In April 1998, AcSEC issued SOP 98-5, "Reporting Costs of Start-Up Activities". Under SOP 98-5, the cost of start-up activities should be expensed as incurred. Start-up activities are broadly defined as those one-time activities related to opening a new facility, introducing a new product or service, conducting business in a new territory, conducting business with a new class of customer, commencing some new operation or organizing a new entity. SOP 98-5 is effective for the Company's fiscal 2000 financial statements. The adoption did not have a material impact on its financial position or results of operations.

In June 1998, the Financial Accounting Standards Board issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities." SFAS 133 establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts (collectively referred to as derivatives) and for hedging activities. SFAS 133 requires the recognition of all derivatives as either assets or liabilities in the statement of financial position and the measurement of those instruments at fair value. The Company is required to adopt this standard in the first quarter of fiscal year 2001 pursuant to SFAS No. 137 (issued in June 1999), which delays the adoption of SFAS 133 until that time. The Company expects that the adoption of SFAS 133 will not have a material impact on its financial position or its results of operations.

In November 1999, the Securities and Exchange Commission (SEC) issued Staff Accounting Bulletin (SAB) No. 100, "Restructuring and Impairment Charges." In December 1999, the Securities and Exchange Commission (SEC) issued Staff Accounting Bulletin (SAB) No. 101, "Revenue Recognition in Financial Statements." SAB No. 100 expresses the views of the SEC staff regarding the accounting for and disclosure of certain expenses not commonly reported in connection with exit activities and business combinations. This includes the accrual of exit and employee termination costs and the recognition of impairment charges. SAB No. 101 expresses the views of the SEC staff in applying generally accepted accounting principles to certain revenue recognition issues. Although the Company is still in the process of analyzing the impact of SAB No. 100 and SAB No. 101, if any, the Company expects that there will be no material impact on its financial position or its results of operations.

#### M. Subsequent Events

Subsequent to January 31, 2000, the Company sold 356,500 shares of its Yahoo! common stock for proceeds of approximately \$64.7 million.

On February 3, 2000, the Company's subsidiary, AltaVista Company completed its previously announced acquisition of Raging Bull in a stock-for-stock exchange of privately held shares of each company. (CMGI owned approximately 82% of AltaVista and CMG@Ventures III LLC owned approximately 10% of Raging Bull's outstanding shares on a fully diluted basis.)

On February 3, 2000, the Company and divine interVentures, Inc. (divine), a Chicago-based Internet operating company focused on the business-to-business marketplace, entered into an agreement whereby CMGI will acquire approximately 18.3 million shares of divine's series E convertible preferred stock for approximately \$18.3 million. In addition, divine agreed to sell to CMGI an additional number of shares of its class A common stock such that, immediately after a qualified initial public offering, CMGI will beneficially own 4.9% of divine's class A common stock, in exchange for shares of CMGI common stock having a market value equal to the shares of divine's class A common stock being sold to CMGI, based upon the initial public offering price.

On February 9, 2000, the Company signed a definitive agreement to acquire uBid.com, a leading business to consumer e-commerce auction site for consideration preliminarily valued at \$380 million, consisting of CMGI common stock, options to purchase CMGI common stock and estimated additional acquisition costs. Under the terms of the merger agreement, CMGI will issue .2628 CMGI shares for every share of uBid.com held on the closing date of the transaction. Closing of the transaction, expected in May 2000, is subject to regulatory approvals and customary closing conditions, including formal approval by uBid.com shareholders.

On February 10, 2000, CMG@Ventures III, LLC completed the sale of its interest in Promedix.com, Inc. to Ventro Corporation (formerly Chemdex Corporation). In exchange for CMG@Ventures III, LLC's approximate 7.4% interest in Promedix, CMG@Ventures III, LLC received 1.0 million shares of Ventro Corporation. Under the terms of the CMG@Ventures III LLC agreement, a portion of these shares may be required to be allocated to CMG@Ventures III LLC's profit members in the future.

On February 14, 2000, the Company signed a definitive agreement to acquire an approximate 94.1% equity stake in Tallan, Inc., (Tallan) a provider of Internet and e-commerce professional services to Fortune 1000 and dot.com companies for consideration preliminarily valued at approximately \$920 million. Under the terms of the agreement, the purchase price will consist of approximately \$20 million in cash, approximately \$300 million in notes payable maturing twenty days from closing, approximately \$395 million in notes payable bearing interest at 6.5%, maturing six to nine months after closing and payable in cash or CMGI stock at the option of CMGI, and options to purchase CMGI common stock valued at approximately \$200 million. Additionally, the Company currently estimates additional acquisition costs of approximately \$5 million. Closing of the transaction is subject to regulatory approvals and customary closing conditions, and is expected to be completed in May 2000.

On February 29, 2000, the Company announced an agreement with Cable & Wireless plc to issue \$500 million in shares of CMGI common stock in exchange for \$500 million in shares of PCCW, which Cable & Wireless plc will receive upon the completion of Cable & Wireless plc's sale of their Cable & Wireless HKT subsidiary to PCCW.

On March 1, 2000, the Company along with Hicks, Muse, Tate, & Furst Incorporated, ("HMTF"), and PCCW, announced the formation of a new venture capital partnership, @Ventures Global Partners. Under the terms of the partnership, the parties have each committed to invest up to \$500 million, for a total of up to \$1.5 billion, to support the development of Internet companies based in Asia, Europe, and the Americas. There can be no assurance that the Company will be able to raise sufficient funds for the @Ventures Global Partners arrangement or raise such funds on terms that are favorable to the Company.

On March 10, 2000, the Company completed the acquisition of yesmail.com, a leading outsourcer of permission email marketing technologies and services for consideration preliminarily valued at \$671 million, consisting of CMGI common stock, options to purchase CMGI common stock and estimated additional acquisition costs. The Company issued .2504 shares of CMGI for every share of yesmail.com outstanding on the closing date.

On March 16, 2000, a derivative action was filed in the Court of Chancery of the State of Delaware against CMGI, Edward A. Bennett, Christopher A. Evans, Craig D. Goldman, Andrew J. Hajducky III, Frederic D. Rosen, Paul L. Schaut, David S. Wetherell and Engage Technologies Inc. The complaint alleges that, in connection with the sale by CMGI of Flycast Communications Corporation and Adsmart Corporation to Engage, CMGI and the individual defendants have violated their fiduciary duties of loyalty and good faith. CMGI believes that the complaint is without merit and intends to contest the claims vigorously.

The matters discussed in this report contain forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended, that involve risks and uncertainties. All statements other than statements of historical information provided herein may be deemed to be forward-looking statements. Without limiting the foregoing, the words "believes", "anticipates", "plans", "expects" and similar expressions are intended to identify forward-looking statements. Factors that could cause actual results to differ materially from those reflected in the forward-looking statements include, but are not limited to, those discussed in this section and elsewhere in this report, the risks discussed in the "Factors That May Affect Future Results" section included in the Company's Annual Report on Form 10K filed with the SEC on October 29, 1999, and the risks discussed in the Company's other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis, judgment, belief or expectation only as of the date hereof. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof.

#### Basis of Presentation

Certain amounts for prior periods in the accompanying consolidated financial statements, and in the discussion below have been reclassified to conform with current period presentations.

Three months ended January 31, 2000 compared to three months ended January 31,

Net revenues for the quarter ended January 31, 2000 increased \$114,497,000, or 294%, to \$153,469,000 from \$38,972,000 for the quarter ended January 31, 1999. The increase was largely attributable to an increase of \$110,365,000 in net revenues for the Company's Internet segment due to the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge and Flycast during the second quarter of fiscal 2000, the acquisitions of AltaVista and Signatures Network during the first quarter of fiscal 2000, the acquisitions of I/PRO and 2CAN during the third quarter of fiscal 1999, and increased net revenues from Adsmart, Engage, MyWay.com, NaviNet, and NaviSite. Additionally, net revenues in the Company's fulfillment services segment increased \$4,132,000 primarily reflecting increased volume of turnkey business from Cisco and growth in Internet - related fulfillment business. The Company believes that its subsidiary companies will continue to develop and introduce their products commercially, actively pursue increased revenues from new and existing customers, and look to expand into new market opportunities. Additionally, on March 10, 2000, the Company acquired yesmail.com. The Company has also signed agreements to acquire several additional Internet companies, including Ubid.com and Tallan. These acquisitions remain subject to customary closing conditions, including regulatory approval and target company stockholder approval. Therefore, as a result of both increased sales by existing companies, and incremental revenues from new acquisitions, the Company expects to report future revenue growth.

Cost of revenues increased \$84,628,000, or 228%, to \$121,749,000 in the second quarter of fiscal 2000 from \$37,121,000 for the corresponding period in fiscal 1999, reflecting increases of \$83,314,000 and \$1,314,000 in the Internet and fulfillment services segments, respectively. Internet segment cost of revenues increases were primarily attributable to higher revenues as a result of the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge, Flycast, AltaVista, Signatures Network, I/PRO and 2CAN, and the acceleration of operations for other subsidiaries within the segment. Cost of revenues increased in the fulfillment services segment primarily as a result of higher revenues. Cost of revenues as a percentage of revenues in the Internet segment decreased to 79% in the second quarter of fiscal 2000 from 161% in the same period during the prior year, primarily as a result of the acquisitions of AltaVista and Signatures Network and improved margin percentages at NaviSite. Fulfillment services segment cost of revenues as a percentage of net revenues decreased to 80% in the second quarter of fiscal 2000 from 86% in the second quarter of fiscal 1999, primarily reflecting increased operating efficiencies related to turnkey operations.

Research and development expenses increased \$26,230,000, or 505%, to \$31,424,000 in the quarter ended January 31, 2000 from \$5,194,000 in the prior year's second quarter. All research and development expenses in both periods were incurred within the Company's Internet segment. The increase as compared to the prior year was primarily due to the acquisition of AltaVista and the increased development efforts at Engage, NaviSite, iCast, and MyWay.com. Inprocess research and development expense was \$4.7 million during the three months ended January 31, 2000, resulting from the AdKnowledge and IClickCharge acquisitions. All in-process research and development expenses were incurred within the Company's Internet segment. Further, related to the Company's acquisitions and investments made during the second quarter of fiscal year 2000, the acquisition accounting and valuation for total investments of approximately \$1.5 billion related to AdForce, Equilibrium, Flycast, FoodBuy.com, Green Witch, GXMedia and Half.com may result in a significant portion of the purchase price being identified as in-process research and development, which will be charged to operating results in the third quarter of fiscal 2000 when the amounts are determined. The Company anticipates it will continue to devote substantial resources to product development and that these costs may substantially increase in future periods.

Selling expenses increased \$105,819,000, or 1,530%, to \$112,737,000 in the second quarter ended January 31, 2000 from \$6,918,000 for the corresponding period in fiscal 1999, primarily reflecting a \$106,034,000 increase in the Company's Internet segment. The increased costs in the Internet segment are primarily due to the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge, Flycast, AltaVista, Signatures Network, 1ClickCharge, Activerse, I/PRO and 2CAN, and the continued growth of sales and marketing efforts at various other CMGI subsidiaries related to product launches and infrastructure. Selling expenses in the fulfillment services segment decreased by \$215,000 in comparison with last year's second quarter due primarily to headcount reductions. Selling expenses as a percentage of net revenues increased to 73% in the second quarter of fiscal 2000 from 18% for the corresponding period in fiscal 1999, primarily reflecting the impact of acquisitions, and the expansion of sales and marketing efforts related to product launches and infrastructure within the Company's Internet segment. As the Company's subsidiaries continue to introduce new products and expand sales, the Company expects to incur significant promotional expenses, as well as expenses related to the hiring of additional sales and marketing personnel and increased advertising expenses, and anticipates that these costs will substantially increase in future periods.

General and administrative expenses increased \$31,558,000, or 339%, to \$40,868,000 in the second quarter of fiscal 2000 from \$9,310,000 for the corresponding period in fiscal 1999. The Internet segment experienced an increase of \$30,086,000, primarily due to the acquisitions of 1stUp.com, Activate.net, AdKnowledge, Flycast, AltaVista, Signatures Network, 1ClickCharge, Activerse, I/PRO and 2CAN, increased CMGI corporate expenses, and the building of management infrastructures in several of the Company's Internet segment subsidiaries. General and administrative expenses in the fulfillment services segment increased by \$1,472,000 in comparison with last year's second quarter, largely due to the building of management infrastructure. General and administrative expenses as a percentage of net revenues increased to 27% in the second quarter of fiscal 2000 from 24% in the second quarter of fiscal 1999. The Company anticipates that its general and administrative expenses will continue to increase significantly as the Company adds newly acquired subsidiaries and as existing subsidiaries continue to grow and expand their administrative staffs and infrastructures.

Amortization of intangible assets and stock-based compensation increased \$252,333,000, or 16,845%, to \$253,831,000 in the second quarter of fiscal 2000 from \$1,498,000 for the corresponding period in fiscal 1999, reflecting a \$252,314,000 increase in the Internet segment, primarily due to the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge, Flycast, AltaVista, Activerse, I/PRO and 2CAN. Included in these amounts were \$5,238,000 and \$250,000 of amortization of stock-based compensation for the three months ended January 31, 2000 and 1999, respectively. Substantially all of the amortization of stock-based compensation relates to deferred compensation recorded as a result of the application of purchase accounting to the Company's acquisitions. The Company anticipates that its amortization of intangibles and stock-based compensation expense will continue to increase significantly as the Company and its subsidiaries continue to acquire new companies in the future.

Gain on issuance of stock by subsidiaries and affiliates in the second quarter of fiscal 2000 reflects the pre-tax gain of \$5,474,000 on the issuance of stock by NaviSite as a result of the exercise of the underwriters' overallotment option in its initial public offering. Gain on issuance of stock by subsidiaries and affiliates for the second quarter of fiscal 1999 of \$4,261,000 arose primarily as a result of the issuance of stock by GeoCities in its acquisition of Starseed, Inc. (known as WebRing) in December 1998.

Other gains, net in the second quarter of fiscal 2000 primarily reflect a pre-tax gain of \$159,717,000 on the sale of 1,515,000 shares of Yahoo! common stock and a pre-tax gain of \$5,832,000 on the sale of 260,000 shares of Open Market, Inc. common stock. Other gains, net recorded in the second quarter of fiscal 1999 included a \$43,596,000 gain on the sale of Lycos, Inc. common stock and a \$7,002,000 gain on the sale of Amazon.com, Inc. common stock.

Minority interest, net increased to \$31,576,000 in the second quarter of fiscal 2000 from \$103,000 in the second quarter of fiscal 1999, primarily reflecting minority interest in net losses of four subsidiaries during the second quarter of fiscal 2000, including AltaVista, Blaxxun, Engage, and Navisite

Interest income increased \$9,901,000 to \$10,649,000 in the second fiscal quarter of 2000 from \$748,000 in the second quarter of fiscal 1999, reflecting increased income associated with higher average corporate cash equivalent balances compared with the prior year and interest earned by Engage and NaviSite on cash raised from their initial public offerings. Interest expense increased \$6,665,000 to \$7,830,000 in the second fiscal quarter of 2000 from \$1,165,000 in the second quarter of fiscal 1999, primarily due to the notes issued as part of the AltaVista acquisition in August 1999 and higher corporate collateralized borrowings.

Equity in losses of affiliates resulted from the Company's minority ownership in certain investments that are accounted for under the equity method of accounting. Under the equity method of accounting, the Company's proportionate share of each affiliate's operating losses and amortization of the Company's net excess investment over its equity in each affiliate's net assets is included in equity in losses of affiliates. Equity in losses of affiliates for the quarter ended January 31, 2000 includes the results from the Company's minority ownership in ThingWorld.com, WebCT, FoodBuy.com, Half.com, GX Media.com and Engage Technologies Japan, Inc. Equity in losses of affiliates for the quarter ended January 31, 1999 included the results from the Company's minority ownership in Lycos, GeoCities, ThingWorld.com, Silknet, Speech Machines, MotherNature.com, Magnitude Network and Engage Technologies Japan, Inc. The Company expects its portfolio companies to continue to invest in development of their products and services, and to recognize operating losses, which will result in future charges recorded by the Company to reflect its proportionate share of such losses.

Income tax benefit in the second quarter of fiscal 2000 was \$23,800,000. Exclusive of taxes provided for significant, unusual or extraordinary items, the Company provides for income taxes on a year to date basis at an effective rate based upon its estimate of full year earnings.

Six months ended January 31, 2000 compared to six months ended January 31, 1999

Net revenues for the six months ended January 31, 2000 increased \$200,823,000, or 263%, to \$277,200,000 from \$76,377,000 for the six months ended January 31, 1999. The increase was largely attributable to an increase of \$190,555,000 in net revenues for the Company's Internet segment, reflecting the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge and Flycast during the second quarter of fiscal 2000, the acquisitions of AltaVista and Signatures Network during the first quarter of fiscal 2000, the acquisitions of I/PRO and 2CAN during the third quarter of fiscal 1999, and increased net revenues from Adsmart, Engage, Mykay.com, NaviNet, and NaviSite. Included in Internet segment revenues in the first fiscal quarter was approximately \$12 million recorded by AltaVista's Shopping.com subsidiary related to the completion of a large order for the sale of computer equipment purchased by Shopping.com from Compaq Computer and sold to FreePC, an AltaVista investee. Additionally, net revenues in the Company's fulfillment services segment increased \$10,268,000 primarily reflecting increased volume of turnkey business from Cisco and growth in Internet - related fulfillment business, including the completion of an approximate \$4.3 million special project order from JuniorNet, a leading Web destination for children, during the first quarter of fiscal 2000. The Company believes that its subsidiary companies will continue to develop and introduce their products commercially, actively pursue increased revenues from new and existing customers, and look to expand into new market opportunities. Additionally, on March 10, 2000, the Company acquired yesmail.com. The Company has also signed agreements to acquire several additional Internet companies, including Ubid.com and Tallan. These acquisitions remain subject to customary closing conditions, including regulatory approval and target company stockholder approval. Therefore, as a result of both increased sales by existing companies, and incremental revenues from new acquisitions, the Company expects to report future revenue growth.

Cost of revenues increased \$157,178,000, or 216%, to \$229,922,000 for the six months ended January 31, 2000 from \$72,744,000 for the corresponding period in fiscal 1999, reflecting increases of \$154,358,000 and \$2,820,000 in the Internet and fulfillment services segments, respectively. Internet segment cost of revenues increases were primarily attributable to higher revenues as a result of acquisitions and the acceleration of operations for other subsidiaries within the segment. Cost of revenues increased in the fulfillment services segment primarily as a result of higher revenues. Cost of revenues as a percentage of revenues in the Internet segment decreased to 85% in the first six months of fiscal 2000 from 153% in the same period during the prior year, primarily as a result of the acquisitions of AltaVista and Signatures Network and improved margin percentages at NaviSite. Fulfillment services segment cost of revenues as a percentage of net revenues decreased to 79% in the first six months of fiscal 2000 from 87% in the first six months of fiscal 1999, primarily reflecting increased operating efficiencies related to turnkey operations.

Research and development expenses increased \$41,110,000, or 391%, to \$51,612,000 for the six months ended January 31, 2000 from \$10,502,000 for the corresponding period in fiscal 1999. All research and development expenses in both periods were incurred within the Company's Internet segment. The increase as compared to the prior year was primarily due to the acquisition of AltaVista and the increased development efforts at Engage, NaviSite, iCast, and MyWay.com. In-process research and development expense was \$4.7 million during the six months ended January 31, 2000, resulting from the AdKnowledge and 1ClickCharge acquisitions. All in-process research and development expenses were incurred within the Company's Internet segment. Further, related to the Company's acquisitions and investments made during the second quarter of fiscal year 2000, the acquisition accounting and valuation for total investments of approximately \$1.5 billion related to AdForce, Equilibrium, Flycast, FoodBuy.com, Green Witch, GXMedia and Half.com may result in a significant portion of the purchase price being identified as in-process research and development, which will be charged to operating results in the third quarter of fiscal 2000 when the amounts are determined. The Company anticipates it will continue to devote substantial resources to product development and that these costs may substantially increase in future periods.

Selling expenses increased \$170,096,000, or 1,123%, to \$185,238,000 for the six months ended January 31, 2000 from \$15,142,000 for the corresponding period in fiscal 1999, primarily reflecting a \$170,693,000 increase in the Company's Internet segment. The increased costs in the Internet segment are primarily due to the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge, Flycast, AltaVista, Signatures Network, 1ClickCharge, Activerse, I/PRO and 2CAN, and the continued growth of sales and marketing efforts at various other CMGI subsidiaries related to product launches and infrastructure. Selling expenses in the fulfillment services segment decreased by \$597,000 in comparison with last year's first six months due primarily to headcount reductions. Selling expenses as a percentage of net revenues increased to 67% for the six months ended January 31, 2000 from 20% for the corresponding period in fiscal 1999, primarily reflecting the impact of the acquisition of AltaVista, including the impact of AltaVista advertising costs in support of the launch of its new media and commerce network; the impact of the Company's other Internet acquisitions; and the expansion of sales and marketing efforts related to product launches and infrastructure. As the Company's subsidiaries continue to introduce new products and expand sales, the Company expects to incur significant promotional expenses, as well as expenses related to the hiring of additional sales and marketing personnel and increased advertising expenses, and anticipates that these costs will substantially increase in future periods.

General and administrative expenses increased \$52,176,000, or 325%, to \$68,225,000 for the six months ended January 31, 2000 from \$16,049,000 for the corresponding period in fiscal 1999. The Internet segment experienced an increase of \$48,297,000, primarily due to the acquisitions of 1stUp.com, Activate.net, AdKnowledge, Flycast, AltaVista, Signatures Network, 1ClickCharge, Activerse, I/PRO and 2CAN, increased CMGI corporate expenses, and the building of management infrastructures in several of the Company's other Internet segment subsidiaries. General and administrative expenses in the fulfillment services segment increased by \$3,879,000 in comparison with last year's corresponding period, largely due to the building of management infrastructure. General and administrative expenses as a percentage of net revenues increased to 25% for the six months ended January 31, 2000 from 21% for the corresponding period in fiscal 1999. The Company anticipates that its general and administrative expenses will continue to increase significantly as the Company adds newly acquired subsidiaries and as existing subsidiaries continue to grow and expand their administrative staffs and infrastructures.

Amortization of intangible assets and stock-based compensation increased \$420,733,000, or 13,412%, to \$423,870,000 for the six months ended January 31, 2000 from \$3,137,000 for the corresponding period in fiscal 1999, reflecting a \$420,693,000 increase in the Internet segment, primarily due to the acquisitions of 1stUp.com, Activate.net, AdForce, AdKnowledge, Flycast, AltaVista, Signatures Network, Activerse, I/PRO and 2CAN. Included in these amounts were \$6,761,000 and \$501,000 of amortization of stock-based compensation for the six months ended January 31, 2000 and 1999, respectively. Substantially all of the amortization of stock-based compensation relates to deferred compensation recorded as a result of the application of purchase accounting to the Company's acquisitions. The Company anticipates that its amortization of intangibles and stock-based compensation expense will continue to increase significantly as the Company and its subsidiaries continue to acquire new companies in the future.

Gain on issuance of stock by subsidiaries and affiliates for the six months ended January 31, 2000 reflects the Company's first quarter pre-tax gain of \$46,432,000 on the issuances of stock by NaviSite in its initial public offering and the second fiscal quarter pre-tax gain of \$5,474,000 on the issuance of stock by NaviSite as a result of the exercise of the underwriters' over-allotment option in its initial public offering. Gain on issuance of stock by subsidiaries and affiliates for the corresponding period ended January 31, 1999 included a \$28,514,000 gain on stock issuances by GeoCities and a \$20,253,000 gain on issuance of stock by Lycos. Gain on stock issuances by GeoCities in fiscal 1999 arose primarily as a result of the sale of stock by GeoCities in its initial public offering in August 1998 and the issuance of stock by GeoCities in its acquisition of Starseed, Inc. (known as WebRing) in December 1998. The fiscal 1999 gain on stock issuance by Lycos resulted primarily from the issuance of stock by Lycos for its acquisition of WhoWhere?

Other gains, net for the six months ended January 31, 2000 primarily reflect a pre-tax gain of \$208,066,000 on the sale of 3,155,000 shares of Yahoo! common stock and a pre-tax gain of \$5,832,000 on the sale of 260,000 shares of Open Market, Inc. common stock. Other gains, net recorded in the six months ended January 31, 1999 included a \$45,475,000 gain on the sale of Lycos, Inc. common stock, a \$23,158,000 gain on the sale of investment in Reel.com, Inc., a \$19,057,000 gain on sale of investment in Sage Enterprises, Inc. and a \$7,002,000 gain on the sale of Amazon.com, Inc. common stock.

Minority interest, net increased to \$54,864,000 for the six months ended January 31, 2000 from \$204,000 for the corresponding period in fiscal 1999, primarily reflecting minority interest in net losses of four subsidiaries during the first six months of fiscal 2000, including AltaVista, Blaxxun, Engage and Navisite.

Interest income increased \$15,213,000 to \$16,520,000 for the six months ended January 31, 2000 from \$1,307,000 for the comparable period in fiscal 1999, reflecting increased income associated with higher average corporate cash equivalent balances compared with the prior year and interest earned by Engage and NaviSite on cash raised from their initial public offerings. Interest expense increased \$11,297,000 to \$13,530,000 for the six months ended January 31, 2000 from \$2,233,000 in corresponding period in fiscal 1999, primarily due to the notes issued as part of the AltaVista acquisition and higher corporate collateralized borrowings.

Equity in losses of affiliates resulted from the Company's minority ownership in certain investments that are accounted for under the equity method of accounting. Under the equity method of accounting, the Company's proportionate share of each affiliate's operating losses and amortization of the Company's net excess investment over its equity in each affiliate's net assets is included in equity in losses of affiliates. Equity in losses of affiliates for the six months ended January 31, 2000 includes the results from the Company's minority ownership in ThingWorld.com, WebCT, FoodBuy.com, Half.com, GX Media.com and Engage Technologies Japan, Inc. Equity in losses of affiliates for the six months ended January 31, 1999 included the results from the Company's minority ownership in Lycos, GeoCities, ThingWorld.com, Silknet, Speech Machines, MotherNature.com, Magnitude Network and Engage Technologies Japan, Inc. The Company expects its portfolio companies to continue to invest in development of their products and services, and to recognize operating losses, which will result in future charges recorded by the Company to reflect its proportionate share of such losses.

Income tax benefit for the six months ended January 31, 2000 was \$64,535,000. Exclusive of taxes provided for significant, unusual or extraordinary items, the Company provides for income taxes on a year to date basis at an effective rate based upon its estimate of full year earnings.

### Liquidity and Capital Resources

Working capital at January 31, 2000 increased to \$2.1 billion compared to \$1.4 billion at July 31, 1999. Approximately \$412 million of the net increase in working capital is attributable to cash and cash equivalents. The Company's principal sources of capital during the first six months of fiscal 2000 were from the sales of Yahoo! Inc. common stock, net proceeds from the issuances of common stock, primarily by NaviSite in its initial public offering and net cash acquired through acquisitions of subsidiaries. The Company's principal uses of capital during the first six months of fiscal 2000 were \$292 million for funding of operations, primarily those of start-up activities in the Company's Internet segment and \$76 million for purchases of property and equipment.

On October 22, 1999, NaviSite commenced its initial public offering at \$14 per share, raising \$69.6 million, net of issuance and other costs. In November 1999, NaviSite raised an additional \$10.8 million pursuant to the exercise of the underwriters' over-allotment option. CMGI currently owns approximately 19.6 million shares of NaviSite common stock. During the first six months of fiscal year 2000 the Company sold 3,155,000 shares of Yahoo! common stock and received total proceeds of approximately \$675 million. Also during the first six months of fiscal 2000 the Company sold 260,000 shares of Open Market, Inc. common stock and received proceeds of \$9.2 million. Subsequent to January 31, 2000, the Company sold an additional 356,500 shares of its Yahoo! common stock for proceeds of approximately \$64.7 million.

In August 1999, CMGI completed its acquisition of 81.5% of AltaVista for 37,989,950 CMGI common shares valued at approximately \$1.8 billion, 18,090.45 shares of the Company's Series D preferred stock, which were converted into approximately 3,618,090 million shares of CMGI common stock in October 1999 valued at approximately \$173 million, three-year notes totaling \$220 million and the exchange of CMGI and subsidiary stock options for AltaVista stock options. The AltaVista acquisition included the assets and liabilities constituting the AltaVista Internet search service and also included former Company subsidiaries Zip2 Corporation and Shopping.com. The shares issued by the Company in connection with the AltaVista acquisition are not registered under the Securities Act of 1933 and are subject to restrictions on transferability for a period of one year from the date of issuance. The total purchase price for AltaVista was valued at approximately \$2.4 billion, including costs of acquisition of \$4 million. The notes issued in conjunction with the acquisition payable are due August 18, 2002. Interest on the notes, at a rate of 10.5% per annum, is due and payable semiannually on each February 18 and August 18 until the notes are paid in full. Principal and interest due on these notes are payable, at the option of CMGI, in cash, marketable securities (as defined in the notes) or any combination thereof.

In January 2000, CMGI completed its acquisition of AdForce, a leading online provider of centralized, outsourced ad management and delivery services. The total purchase price for AdForce was valued at approximately \$545 million, consisting of approximately 11,270,209 shares of CMGI common stock valued at approximately \$473 million, options and warrants to purchase CMGI common shares valued at approximately \$70.9 million, and direct acquisition costs of approximately \$1.1 million.

In January 2000, CMGI completed its acquisition of Flycast, a leading provider of web-based direct response advertising solutions. The total purchase price for Flycast was valued at approximately \$904.4 million consisting of approximately 14,594,916 shares of CMGI common stock valued at approximately \$715.7 million, options and warrants to purchase CMGI common stock valued at approximately \$168.2 million, and direct acquisition costs of approximately \$20.5 million.

On January 20, 2000, Engage, a majority-owned operating company of CMGI, announced a definitive agreement to acquire Flycast and Adsmart from CMGI. Engage will acquire Flycast and Adsmart from CMGI through the issuance of approximately 65 million shares of Engage common stock, (as adjusted to reflect the Engage two-for-one stock split payable April 3, 2000.) The Company expects this transaction to be completed in late April or early May 2000.

During the first six months of fiscal year 2000, the Company also completed its acquisitions of 1ClickCharge, iAtlas, Inc. Signatures SNI, Inc., 1stUp.com, Clara Vista, Activate.net, AdKnowledge, Tribal Voice, Equilibrium, GreenWitch and the remaining 33% minority interest in Netwright not already owned by CMGI, for combined consideration of approximately \$412 million and commitments to fund a total of approximately \$113 million in operating capital. Combined consideration for these additional acquisitions included CMGI and subsidiaries common stock, convertible notes, options and warrants to purchase common stock of CMGI and subsidiaries, notes which are payable in CMGI common stock, and cash. In the first step of the AdKnowledge transaction, CMGI acquired an 88% equity stake in AdKnowledge. The second step of the AdKnowledge transaction, the contribution of AdKnowledge shares held by AdKnowledge shareholders, including CMGI, to Engage in exchange for approximately 10.3 million shares of Engage common stock (as adjusted to reflect the Engage two-for-one stock split payable April 3, 2000) closed on December 22, 1999. Upon completion of the transaction, CMGI received approximately 9.8 million shares of Engage (as adjusted to reflect the Engage two-for-one stock split payable April 3, 2000), and AdKnowledge became a wholly-owned subsidiary of Engage.

During the first six months of fiscal year 2000, the Company, through its limited liability company subsidiaries, CMG@Ventures III, LLC, CMGI@Ventures IV, LLC, CMGI@Ventures B2B Fund, LLC and CMGI@Ventures Technology Fund, LLC, acquired initial or follow-on minority ownership interests in 28 Internet companies for an aggregate total of approximately \$58.8 million. On October 29, 1999, the Company purchased 250,000 shares of Akamai Technologies common stock at a cost of \$26 per share. On November 29, 1999, the Company and Pacific Century CyberWorks Limited ("PCCW"), a company listed on the Stock Exchange of Hong Kong, completed their previously agreed to exchange of stock. The Company received approximately 448.3 million shares of PCCW stock in exchange for approximately 8.2 million shares of the Company's common stock.

During the Company's second fiscal quarter, CMGI announced the launch of the CMGI @Ventures B2B Fund, a new venture fund to be focused exclusively on business-to-business Internet venture capital investments. During the quarter, CMGI also announced the launch of the CMGI @Ventures Technology Fund, which will exclusively focus on investing in and supporting Internet enabling technologies and infrastructure companies that are synergistic with the CMGI and CMGI @Ventures network. Each fund is expected to reach up to \$1 billion in capital and will have CMGI as its sole limited investor. On March 1, 2000, the Company along with Hicks, Muse, Tate, & Furst Incorporated, (HMTF), and PCCW, announced the formation of another new venture capital partnership, @Ventures Global Partners. Under the terms of the partnership, the parties have each committed to invest up to \$500 million, for a total of up to \$1.5 billion, to support the development of Internet companies based in Asia, Europe, and the Americas. The Company expects to raise capital for the new funds through the sale of marketable securities, the issuance and sale of Company securities, borrowings or otherwise from outside sources, or a combination of the foregoing. There can be no assurance that the Company will be able to raise sufficient funds for the CMGI @Ventures B2B Fund, the CMGI @Ventures Technology Fund or the @Ventures Global Partners fund, or that CMGI will be able to raise such funds on terms that are favorable to the Company.

During the second quarter, on December 17, 1999, AltaVista filed with the Securities and Exchange Commission a registration statement for the initial public offering of shares of its common stock. MotherNature.com (Nasdaq: MTHR) commenced its IPO on December 9, 1999. (CMG@Ventures II, LLC currently holds 1.2 million shares of MotherNature.com common stock.) Also in the quarter, Vicinity Corporation (Nasdaq: VCNT) filed its initial registration statement for its initial public offering with the Securities and Exchange Commission on November 3, 1999 and commenced its IPO on February 8, 2000. (CMG@Ventures I and II, LLC collectively hold 5.8 million shares of Vicinity common stock.) On November 4, 1999, Tickets.com, Inc. (Nasdaq: TIXX) commenced its IPO. (CMG@Ventures II, LLC currently holds approximately 800,000 shares of Tickets.com common stock.) Also in the quarter, Furniture.com filed its initial registration statement for its initial public offering with the Securities and Exchange Commission on January 27, 2000. (CMG @Ventures III, LLC holds approximately 3% of Furniture.com's outstanding capital stock.) On March 8, 2000, NaviSite announced that its board of directors has approved a follow-on offering of securities to raise approximately \$400 - \$600 million, subject to market conditions.

On February 9, 2000, the Company signed a definitive agreement to acquire uBid.com, a leading business to consumer e-commerce auction site for consideration preliminarily valued at \$380 million, consisting of CMGI common stock, options to purchase CMGI common stock and estimated additional acquisition costs. Under the terms of the merger agreement, CMGI will issue .2628 CMGI shares for every share of uBid.com held on the closing date of the transaction. Closing of the transaction, expected in May 2000, is subject to regulatory approvals and customary closing conditions, including formal approval by uBid.com shareholders.

On February 14, 2000, the Company signed a definitive agreement to acquire an approximate 94.1% equity stake in Tallan, Inc., a provider of Internet and ecommerce professional services to Fortune 1000 and dot.com companies for consideration preliminarily valued at approximately \$920 million. Under the terms of the agreement, the purchase price will consist of approximately \$20 million in cash, approximately \$300 million in notes payable maturing twenty days from closing, approximately \$395 million in notes payable bearing interest at 6.5%, maturing six to nine months after closing and payable in cash or CMGI stock at the option of CMGI, and options to purchase CMGI common stock valued at approximately \$200 million. Additionally, the Company currently estimates additional acquisition costs of approximately \$5 million. Closing of the transaction is subject to regulatory approvals and customary closing conditions, and is expected to be completed in May 2000.

On February 29, 2000, the Company announced an agreement with Cable & Wireless plc to issue \$500 million in shares of CMGI stock in exchange for \$500 million in shares of PCCW, which Cable & Wireless plc will receive upon the completion of Cable &Wireless plc's sale of their Cable & Wireless HKT subsidiary to PCCW.

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On March 10, 2000, the Company completed the acquisition of yesmail.com, a leading outsourcer of permission email marketing technologies and services for consideration preliminarily valued at \$671 million, consisting of CMGI common stock, options to purchase CMGI common stock and estimated additional acquisition costs. The Company issued .2504 shares of CMGI for every share of yesmail.com outstanding on the closing date.

The Company intends to continue to fund existing and future Internet efforts, acquire additional companies for cash, stock, or other consideration and to actively seek new CMG@Ventures investment opportunities. Similar to CMGI's current Internet subsidiaries, future Internet company acquisitions will likely be in early stages of business development and therefore are expected to require additional cash funding by the Company to fund their operations. The Company believes that existing working capital and the availability of available-for-sale securities which could be sold or posted as additional collateral for additional loans, will be sufficient to fund its operations, investments and capital expenditures for the foreseeable future. Additionally, the Company may also choose to raise additional capital through private placements. Should additional capital be needed to fund future investment and acquisition activity, the Company may seek to raise additional capital through public or private offerings of the Company's or its subsidiaries' stock, or through debt financing. There can be no assurance, however, that the Company will be able to raise additional capital on terms that are favorable to the Company.

Year 2000 Compliance

The Company and its subsidiaries have not experienced any material problems with network infrastructure, software, hardware and computer systems relating to the inability to recognize appropriate dates related to the year 2000. The Company and its subsidiaries are also not aware of any material Year 2000 problems with customers, suppliers or vendors. Accordingly, the Company and its subsidiaries do not anticipate incurring material expenses or experiencing any material operational disruptions as a result of any Year 2000 issues.

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### CMGI, INC. AND SUBSIDIARIES PART I: FINANCIAL INFORMATION (CONTINUED)

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company is exposed to equity price risks on the marketable portion of its equity securities. The Company's available-for-sale securities at January 31, 2000 include strategic equity positions in the Internet industry sector, including Lycos, Inc., Critical Path, Ventro, Amazon.com, Inc., Open Market, Inc., Yahoo! Inc., Silknet Software, Inc., Hollywood Entertainment, and Akamai Technologies, Inc. many of which have experienced significant historical volatility in their stock prices. The Company typically does not attempt to reduce or eliminate its market exposure on these securities. A 20% adverse change in equity prices, based on a sensitivity analysis of the equity component of the Company's available-for-sale securities portfolio as of January 31, 2000, would result in an approximate \$459 million decrease in the fair value of the Company's available-for-sale securities.

The carrying values of financial instruments including cash and cash equivalents, accounts receivable, accounts payable and notes payable, approximate fair value because of the short maturity of these instruments. The carrying value of long-term debt approximates its fair value, as estimated by using discounted future cash flows based on the Company's current incremental borrowing rates for similar types of borrowing arrangements.

The Company uses derivative financial instruments primarily to reduce exposure to adverse fluctuations in interest rates on its borrowing arrangements. The Company does not enter into derivative financial instruments for trading purposes. As a matter of policy all derivative positions are used to reduce risk by hedging underlying economic exposure. The derivatives the Company uses are straightforward instruments with liquid markets. At January 31, 2000, the Company was primarily exposed to the London Interbank Offered Rate (LIBOR) interest rate on its outstanding borrowing arrangements.

The Company has historically had very low exposure to changes in foreign currency exchange rates, and as such, has not used derivative financial instruments to manage foreign currency fluctuation risk. As the Company expands globally, the risk of foreign currency exchange rate fluctuation may dramatically increase. Therefore, in the future, the Company may consider utilizing derivative instruments to mitigate such risks.

CMGI, INC. AND SUBSIDIARIES PART II: OTHER INFORMATION

### Item 1. Legal Proceedings

On March 16, 2000, a derivative action was filed in the Court of Chancery of the State of Delaware against CMGI, Edward A. Bennett, Christopher A. Evans, Craig D. Goldman, Andrew J. Hajducky III, Frederic D. Rosen, Paul L. Schaut, David S. Wetherell and Engage Technologies Inc. The complaint alleges that, in connection with the sale by CMGI of Flycast Communications Corporation and Adsmart Corporation to Engage, CMGI and the individual defendants have violated their fiduciary duties of loyalty and good faith. CMGI believes that the complaint is without merit and intends to contest the claims vigorously.

Item 2. Changes in Securities and Use of

Proceeds

1stUp.com Corporation

On November 4, 1999, the Company acquired all of the outstanding stock of 1stUp.com Corporation, a Delaware corporation ("1stUp.com"). Pursuant to the terms of the acquisition agreement, the Company, among other things, issued an aggregate of 1,437,506 shares of Common Stock to stockholders of 1stUp.com in exchange for such stock. The shares of Common Stock were issued and sold to the stockholders of 1stUp.com in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### Activate.Net Corporation

On November 16, 1999, the Company acquired all of the outstanding stock of Activate.Net Corporation, a Washington corporation ("Activate"). Pursuant to the terms of the acquisition agreement, the Company, among other things, issued an aggregate of 1,042,108 shares of Common Stock to stockholders of Activate in exchange for such stock. The shares of Common Stock were issued and sold to the stockholders of Activate in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### Clara Vista Corporation

On November 16, 1999, the Company acquired all of the outstanding stock of Clara Vista Corporation, a Virginia corporation ("Clara Vista"). Pursuant to the terms of the acquisition agreement, the Company, among other things, issued an aggregate of 326,406 shares of Common Stock to stockholders of Clara Vista in exchange for such stock. The shares of Common Stock were issued and sold to the stockholders of Clara Vista in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### Pacific Century CyberWorks Limited

On November 29, 1999, the Company and Pacific Century CyberWorks Limited, a company listed on The Stock Exchange of Hong Kong ("PCCW"), completed their previously agreed to exchange of stock. The Company received 448,347,107 shares of PCCW stock in exchange for 8,115,942 shares of the Company's common stock. The shares of Common Stock were issued and sold to PCCW in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### AdKnowledge, Inc.

On November 30, 1999, the Company acquired approximately 88% of the outstanding stock of AdKnowledge Inc., a California corporation ("AdKnowledge"). Pursuant to the terms of the acquisition agreement, the Company, among other things, issued an aggregate of 3,607,720 shares of Common Stock to stockholders of AdKnowledge in exchange for such stock. The shares of Common Stock were issued to the stockholders of AdKnowledge in reliance on Section 3(a)(10) of the Securities Act of 1933, as amended, as an issuance of securities where the terms and conditions of such issuance are approved after a hearing upon the fairness of such terms and conditions by a state governmental authority expressly authorized by law to grant such approval. No underwriters were involved with the issuance and sale of the shares of Common Stock.

Tribal Voice, Inc.

On November 30, 1999, the Company acquired all of the outstanding stock of Tribal Voice, Inc., a Delaware corporation ("Tribal Voice"). Pursuant to the terms of the acquisition agreement, the Company, among other things, issued an aggregate of 190,396 shares of Common Stock to stockholders of Tribal Voice in exchange for such stock. The shares of Common Stock were issued and sold to the stockholders of Tribal Voice in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### Green Witch, LLC

On January 18, 2000, the Company acquired all of the outstanding membership interests of Green Witch, LLC, a California limited liability company ("Green Witch"). Pursuant to the terms of the acquisition agreement, the Company, among other things, agreed to issue up to an aggregate of 233,009 shares of Common Stock to members of Green Witch in exchange for such membership interests. The issuance of such shares of Common Stock is subject to the satisfaction of certain terms and conditions contained in the acquisition agreement. The shares of Common Stock are to be issued and sold to the members of Green Witch in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### Equilibrium

On January 18, 2000, the Company acquired all of the outstanding stock of Equilibrium, a California corporation ("Equilibrium"). Pursuant to the terms of the acquisition agreement, the Company, among other things, issued an aggregate of 286,056 shares of Common Stock to stockholders of Equilibrium in exchange for such stock. The shares of Common Stock were issued and sold to the stockholders of Equilibrium in reliance on Section 4(2) of the Securities Act of 1933, as amended, as a sale by the Company not involving a public offering. No underwriters were involved with the issuance and sale of the shares of Common Stock.

### Item 4. Submission of Matters to a Vote of Security Holders

At the 1999 Annual Meeting of Stockholders of the Company (the "Annual Meeting") on December 17, 1999, the following matters were acted upon by the stockholders of the Company:

- The election of two Class III Directors for the ensuing three years; 1.
- The approval of the Company's 1999 Stock Option Plan for Non-Employee 2. Directors;
- The approval of the amendments to the Company's 1995 Stock Option Plan 3. for Non-Employee Directors;
- The approval of the amendments to the Company's 1995 Stock Option 4.
- Plan; and Ratification of the appointment of KPMG LLP as independent auditors of 5. the Company for the current year.

The number of shares of Common Stock issued, outstanding and eligible to vote as of the record date of November 5, 1999 was 237,214,550. The other directors of the Company, whose terms of office as directors continued after the Annual Meeting, are William H. Berkman, Craig D. Goldman, Avram Miller and William D. Strecker. The results of the voting on each of the matters presented to stockholders at the Annual Meeting are set forth below:

	VOTES FOR	VOTES WITHHELD	VOTES AGAINST	ABSTENTIONS	BROKER NON-VOTES
<ol> <li>Election of two Class III Directors: David S. Wetherell Robert J. Ranalli</li> </ol>	182,104,444 182,101,178	222,250 225,516	N.A. N.A.		
2. Approval of the Company's 1999 Stock Option Plan for Non-Employee Directors	165,909,936	N.A.	5,991,642	425,116	N.A.
3. Approval of the amendments to the Company's 1995 Stock Option Plan for Non-Employee Directors	173,770,160	N.A.	8,114,622	441,912	N.A.
4. Approval of the amendment to the Company's 1986 Stock Option Plan	174,756,924	N.A.	7,090,962	478,808	N.A.
5. Ratification of Independent Auditors	181,789,056	N.A.	253,902	283,736	N.A.

### Item 6. Exhibits and Reports on Form 8-K

### (a) Exhibits

The Exhibits listed in the Exhibit Index immediately preceding such Exhibits are filed as part of or are included in this Quarterly Report

#### (b) Reports on Form 8-K

On November 1, 1999, the Company filed Amendment No. 1 to Current Report on Form 8-K/A to amend the Company's Current Report on Form 8-K dated August 18, 1999 to report under Item 7 (Financial Statements and Exhibits) certain historical financial information of AltaVista Company, the AltaVista Business, Zip2 Corporation and Shopping.com, and certain pro forma financial information of the Company and the AltaVista Business. The following financial statements were filed with, or incorporated by reference into, such report:

Audited financial statements of AltaVista as of and for the years ended December 31, 1996, 1997 and 1998 and unaudited financial statements of the AltaVista Business as of March 31, 1999 and for the three months ended March 31, 1999 and 1998.

Audited financial statements of Zip2 Corporation as of and for the years ended December 31, 1996, 1997 and 1998 and unaudited financial statements of Zip2 Corporation as of March 31, 1999 for the three months ended March 31, 1999 and 1998.

Audited financial statements of Shopping.com as of and for the years ended January 31, 1999, 1998 and 1997.

Unaudited financial statements of the AltaVista Business as of June 30, 1999 and for the six months ended June 30, 1999 and 1998.

On November 17, 1999, the Company filed Amendment No. 2 to Current Report on Form 8-K/A to further amend the Company's Current Report on Form 8-K dated August 18, 1999 to report under Item 7 (Financial Statements and Exhibits) certain historical financial information of AltaVista Company, the AltaVista Business, Zip2 Corporation and Shopping.com, and certain pro forma financial information of the Company and the AltaVista Business. The following financial statements were filed with, or incorporated by reference into, such report:

Audited financial statements of AltaVista as of and for the years ended December 31, 1996, 1997 and 1998 and unaudited financial statements of the AltaVista Business as of March 31, 1999 and for the three months ended March 31, 1999 and 1998.

Audited financial statements of Zip2 Corporation as of and for the years ended December 31, 1996, 1997 and 1998 and unaudited financial statements of Zip2 Corporation as of March 31, 1999 for the three months ended March 31, 1999 and 1998.

Audited financial statements of Shopping.com as of and for the years ended January 31, 1999, 1998 and 1997.

Unaudited financial statements of the AltaVista Business as of June 30, 1999 and for the six months ended June 30, 1999 and 1998.

On December 17, 1999, the Company filed a Current Report on Form 8-K to report under Item 7 (Financial Statements and Exhibits) certain historical financial information of Flycast Communications Corporation and certain proforma financial information of the Company and Flycast Communications Corporation. The following financial statements were filed with such report:

Audited financial statements of Flycast Communications Corporation and subsidiary as of December 31, 1997 and 1998 and for the three years in the period ended December 31, 1998.

Unaudited financial statements of Flycast Communications Corporation and subsidiary as of September 30, 1999 and for the three and nine months ended September 30, 1998 and 1999.

Unaudited pro forma condensed combined financial information of Registrant as of and for the three months ended October 31, 1999 and for the twelve months ended July 31, 1999.

On December 17, 1999, the Company filed a Current Report on Form 8-K dated December 15, 1999 to report under Item 5 (Other Events) that the Company had announced a two-for-one stock split. No financial statements were filed with such report.

On January 24, 2000, the Company filed a Current Report on Form 8-K dated January 12, 2000 to report under Item 5 (Other Events) the completion of the acquisitions of AdForce, Inc. and Flycast Communications Corporation. No financial statements were filed with such report.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 16, 2000

CMGI, Inc.

By: /s/ Andrew J. Hajducky III

Andrew J. Hajducky III, CPA Executive Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

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### EXHIBIT INDEX

### Item Description

- 2.1 Amendment No. 1 to Amended and Restated Agreement and Plan of Merger, dated as of January 10, 2000, by and among the Registrant, Artichoke Corp. and AdForce, Inc.
- 2.2 Agreement and Plan of Merger and Reorganization, dated as of December 14, 1999, by and among the Registrant, Mars Acquisition, Inc. and yesmail.com inc. is incorporated by reference to Annex A to the Proxy Statement/Prospectus which is part of the Registrant's Registration Statement on Form S-4 (File No. 333-95977).
- 2.3 Agreement and Plan of Merger and Contribution, dated as of January 19, 2000, by and among the Registrant, Engage Technologies, Inc., Adsmart Corporation and Flycast Communications Corporation, is incorporated by reference to Exhibit 2 to the Schedule 13D of the Registrant, dated December 22, 1999 (File No. 005-58487).
- 2.4 Agreement and Plan of Merger and Reorganization, dated as of February 9, 2000, by and among the Registrant, Senlix Corporation and uBid, Inc. is incorporated by reference to Annex A to the Proxy Statement/Prospectus which is part of the Registrant's Registration Statement on Form S-4 (File No. 333-32158).
- 27.1 Financial Data Schedule for the six months ended January 31, 2000.

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### AMENDED AND RESTATED

#### AGREEMENT AND PLAN OF MERGER

This Amendment No. 1 made this 10th day of January, 2000 (the "Amendment"), by and among CMGI, Inc., a Delaware corporation (the "Buyer"), Artichoke Corp., a Delaware corporation and a wholly owned subsidiary of the Buyer (the "Transitory Subsidiary") and AdForce, Inc., a Delaware corporation (the "Company"), to the Amended and Restated Agreement and Plan of Merger, dated as of September 20, 1999, by and among the Buyer, the Transitory Subsidiary and the Company (the "Agreement"). Except as set forth below, the Agreement shall remain in full force and effect. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Agreement.

WHEREAS, the Agreement currently provides that the Buyer, the Transitory Subsidiary and the Company (collectively, the "Parties") (i) shall each use its reasonable efforts to cause the Merger to be treated as a reorganization within the meaning of Section 368(a) of the Code and (ii) adopt the Agreement as a plan of reorganization; and

WHEREAS, the Parties acting in accordance with Section 8.4 of the Agreement desire to amend the Agreement to further provide that the Parties contemplate, as part of such plan of reorganization, merging the Company after the Effective Time into a limited liability company that is wholly owned by the Buyer;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left( \frac{1$ 

- 1. Section 6.8 of the Agreement shall be amended by adding the following sentence after the first sentence of Section 6.8: "The parties hereto contemplate that, as part of one overall plan, after the Effective Time, the Company will merge with and into a limited liability company that is wholly owned by the Buyer and is disregarded as an entity separate from the Buyer for federal tax purposes pursuant to Treasury Regulation Section 301.7701-3(b)(1)(ii)."
- 2. The Agreement, as supplemented and modified by this Amendment, together with the other writings referred to in the Agreement or delivered pursuant thereto which form a part thereof, contain the entire agreement among the Parties with respect to the subject matter thereof and amend, restate and supersede all prior and contemporaneous arrangements or understandings with respect thereto.
- 3. Upon execution of this Amendment by the Parties, on and after the date hereof, each reference in the Agreement to "this Agreement," "hereunder," "hereof."

"herein" or words of like import, and each reference in the other documents entered into in connection with the Agreement, shall mean and be a reference to the Agreement, as amended hereby. Except as specifically amended above, the Agreement shall remain in full force and effect and is hereby ratified and confirmed.

- 4. This Amendment shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of laws of any jurisdictions other than those of the State of Delaware.
- 5. This Amendment may be executed in any number of counterparts, and each such counterpart shall be deemed to be an original instrument, but all such counterparts together shall constitute but one agreement.
- 6. This Amendment shall be binding on all parties to the Agreement as and when executed by the Buyer, the Transitory Subsidiary and the Company.

[Remainder of the page intentionally left blank]

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date first above written.  $\,$ 

CMGI, INC.

By: /s/ Andrew J. Hajducky III

Title: Chief Financial Officer and Treasurer

ARTICHOKE CORP.

By: /s/ Andrew J. Hajducky III

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Title: Vice President and Treasurer

ADFORCE, INC.

By: /s/ Charles W. Berger

Title: President and Chief Executive Officer

THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE CONSOLIDATED FINANCIAL STATEMENTS OF CMGI, INC FOR THE QUARTER ENDED JANUARY 31, 2000 AS SET FORTH IN ITS FORM 10-Q FOR SUCH QUARTER AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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AUG-01-1999
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(1.31)
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