SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRO	VAL
OMB Number:	3235-0287
Estimated average burde	en
hours per response:	0.5

1. Name and Address of Reporting Person* <u>Canpartners Investments IV, LLC</u>			2. Issuer Name and Ticker or Trading Symbol <u>CMGI INC</u> [CMGI]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
	<u>s myesunents</u>	<u>, 110</u>			Director	Х	10% Owner		
					Officer (give title		Other (specify		
(Last) 9665 WILSHI	(Last) (First) (Midd 9665 WILSHIRE BOULEVARD		3. Date of Earliest Transaction (Month/Day/Year) 08/23/2004		below)		below)		
SUITE 200									
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group	Filing (Check Applicable		
BEVERLY HILLS	CA	90212		x	Form filed by One Form filed by More Person	•	0		
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock ⁽¹⁾	08/23/2004		S		67,677	D	\$1.2561	1,290,913	D	
Common Stock ⁽²⁾	08/23/2004		S		67,677	D	\$1.2561	1,290,913	I	by Canpartners Investments IV, LLC
Common Stock ⁽³⁾	08/23/2004		S		72,937	D	\$1.2561	1,391,248	D	
Common Stock ⁽⁴⁾	08/23/2004		S		72,937	D	\$1.2561	1,391,248	I	by Enterprise Associates LLC, a subsidiary
Common Stock ⁽⁵⁾	08/23/2004		S		84,427	D	\$1.2561	1,610,409	D	
Common Stock ⁽¹⁾	08/24/2004		S		42,743	D	\$1.2646	1,248,170	D	
Common Stock ⁽²⁾	08/24/2004		S		42,743	D	\$1.2646	1,248,170	I	by Canpartners Investments IV, LLC
Common Stock ⁽³⁾	08/24/2004		S		46,066	D	\$1.2646	1,345,182	D	
Common Stock ⁽⁴⁾	08/24/2004		S		46,066	D	\$1.2646	1,345,182	I	by Enterprise Associates LLC, a subsidiary
Common Stock ⁽⁵⁾	08/24/2004		S		53,322	D	\$1.2646	1,557,087	D	
Common Stock ⁽⁶⁾	08/23/2004		М		23,434	A	\$0.13	299,788	D	
Common Stock ⁽⁶⁾	08/23/2004		S		23,434	D	\$1.2561	299,788	D	
Common Stock ⁽⁶⁾	08/24/2004		М		14,801	A	\$0.13	299,788	D	
Common Stock ⁽⁶⁾	08/24/2004		S		14,801	D	\$1.2646	299,788	D	
Common Stock ⁽⁷⁾	08/23/2004		М		5,196	A	\$0.45	0	D	
Common Stock ⁽⁷⁾	08/23/2004		S		5,196	D	\$1.2561	0	D	
Common Stock ⁽⁷⁾	08/24/2004		М		3,281	A	\$0.45	0	D	
Common Stock ⁽⁷⁾	08/24/2004		S		3,281	D	\$1.2646	0	D	

Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	ADE Metheriv Execution Date, if any (e.g., (Month/Day/Year)	attive Transa PULIS (⁸⁾	Secu Incalls	Sec Acq (A)	ባት በማካት በተገኘት በማካት በማካት በማካት በማካት በማካት በማካት በማካት በማካ		GrTBenefficially of Securities Decoded Security Derivative Security (Instr. 3 and 4)		OWFREC Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	iction Instr	Ðif≬i 9,∱4 Deri Sec	oosed and 5) vative urities uired	6. Date Exerc Expiration Da (Month/Day/)	ate	7. Title and Amount of Securities <u>Underlying</u> Derivative Sanwijfy (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Reported Taluabas (s) (Asjuative Securities Beneficially Owned	10. Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code	v	(A) Disp (04)(1	or osed D)(f)nstr. and 5)	Date Exercisable	Expiration Date	Title	Number of Shares		Following Reported Transaction(s) (Instr. 4)	(I) (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy) ⁽⁶⁾	\$0.13	08/23/2004		М			23,434	(8)	11/02/2004	Common Stock	23,434	\$0	84,450	D	
Stock Option (right to buy) ⁽⁶⁾	\$0.13	08/24/2004		М			14,801	(8)	11/02/2004	Common Stock	14,801	\$0	69,649	D	
Stock Option (right to buy) ⁽⁷⁾	\$0.45	08/23/2004		М			5,196	(8)	11/02/2004	Common Stock	5,196	\$0	39,476	D	
Stock Option (right to buy) ⁽⁷⁾	\$0.45	08/24/2004		М			3,281	(8)	11/02/2004	Common Stock	3,281	\$0	36,195	D	
		Reporting Person [*]	LLC												
(Last) 9665 WIL SUITE 20	SHIRE BO	(First) DULEVARD	(Middle)												
(Street) BEVERLY	Y HILLS	CA	90212		_										
(City)		(State)	(Zip)												
		Reporting Person [*]													
(Last) 9665 WIL SUITE 20	SHIRE BO	(First) OULEVARD	(Middle)												
(Street) BEVERLY	Y HILLS	CA	90212												
(City)		(State)	(Zip)												
		Reporting Person [*] ciates LLC													
	KON GRO		(Middle)												
(Street) WESTPO	RT	СТ	06880		_										
(City)		(State)	(Zip)												
	Address of	Reporting Person [*]													
(Last) 1499 POS		(First)	(Middle)												
(Street) FAIRFIEI	ĹD	СТ	06824												

(City)	(State)	(Zip)
1. Name and Address <u>Harding Holdin</u>		
(Last) 4400 HARDING I	(First) ROAD	(Middle)
(Street)		
NASHVILLE	TN	37205
(City)	(State)	(Zip)
1. Name and Address		
(Last) 2304 CRANBORI	(First) NE ROAD	(Middle)
(Street) MIDLOTHIAN	VA	23113
(City)	(State)	(Zip)
1. Name and Address <u>Stone Randy</u>	of Reporting Person [*]	
(Last) 83 VILES STREE	(First) T	(Middle)
(Street) WESTON	MA	02493
(City)	(State)	(Zip)

Explanation of Responses:

1. These securities are owned by Canpartners Investments IV, LLC. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock. 2. These securities are owned by Canpartners Investments IV, LLC ("CI"). Canyon Capital Advisors, LLC, the investment advisor to CI, is reporting indirect beneficial ownership of these securities and has the right to receive or the power to direct the receipt of dividends from, or the proceeds from, the sale of securities held by CI. CI is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

3. These securities are owned by Enterprise Associates, LLC. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

4. These securities are owned by Enterprise Associates, LLC. IMS Health Inc. is reporting indirect beneficial ownership of these securities. Enterprise Associates, LLC is a subsidiary of IMS Health Inc. Enterprise Associates, LLC is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

5. These securities are owned by Harding Holdings Inc. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

6. These securities are owned by Linwood A. Lacy, Jr. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

7. These securities are owned by Randy Stone. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

8. This option is fully vested and exercisable. This option was granted in substitution for, and in replacement of, an option with substantially similar terms previously granted by Modus Media, Inc. to the reporting person. This option was granted by the issuer in connection with the issuer's acquisition of Modus Media, Inc., which closed on August 2, 2004.

<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> <u>granted by Canpartners</u> <u>Investments IV, LLC)</u>	<u>08/25/2004</u>
<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> <u>granted by Canyon Capital</u> <u>Advisors LLC)</u>	<u>08/25/2004</u>
<u>/s/ Kevin P. Lanouette</u> (pursuant to Power of Attorney granted by Enterprise Associates, LLC)	<u>08/25/2004</u>
<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> <u>granted by Harding Holdings</u> <u>Inc.)</u>	<u>08/25/2004</u>
<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> <u>granted by Linwood A. Lacy,</u> J <u>r.)</u>	<u>08/25/2004</u>
<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> <u>granted by IMS Health Inc.)</u>	<u>08/25/2004</u>
<u>/s/ Kevin P. Lanouette</u>	08/25/2004

(pursuant to Power of Attorney

granted by Randy Stone)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.