# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 4, 2006

# CMGI, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

> 1100 Winter Street Waltham, Massachusetts (Address of principal executive offices)

000-23262 (Commission File No.) 04-2921333 (IRS Employer Identification No.)

02451 (Zip Code)

(781) 663-5001

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition.

On December 4, 2006, CMGI, Inc. (the "Registrant") reported its results of operations for its fiscal first quarter ended October 31, 2006. A copy of the press release issued by the Registrant concerning the foregoing results is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing of the Registrant, whether made before or after the date hereof, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference to such filing. The information in this report, including the exhibit hereto, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

The following exhibit is furnished with this Form 8-K:

99.1 Press Release of the Registrant, dated December 4, 2006.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CMGI, Inc.

Date: December 4, 2006

By: /s/ David J. Riley

David J. Riley Interim Chief Financial Officer and Treasurer

## EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release of the Registrant, dated December 4, 2006.

## CMGI REPORTS IMPROVED OPERATING RESULTS IN FIRST QUARTER OF FISCAL 2007

### Operating Income Increases 121% as Strategic Initiatives Begin to Take Hold

Waltham, Mass. December 4, 2006 — CMGI, Inc. (Nasdaq: CMGI) today reported financial results for its first quarter of fiscal year 2007, ended October 31, 2006.

#### **Financial Summary**

- n Net revenue decreased to \$283.6 million or 6.5% from prior year
- n Operating income increased to \$5.1 million or 121.2% from prior year
- n Non-GAAP operating income increased 14.0%, from prior year, to \$10.2 million
- n Net income increased 384.4% to \$10.3 million compared to the same period last year
- n Gross margin increased to 10.6% from 10.2% one year ago
- n Operating margin increased to 1.8% from 0.8% in prior year

#### First Quarter Consolidated Financial Results

CMGI reported net revenue of \$283.6 million for the first quarter of fiscal 2007, compared to net revenue of \$303.4 million for the same period one year ago, a \$19.8 million or 6.5% decrease. The decline in revenue was primarily attributable to anticipated lower revenue from a single client, in connection with a change in their supply chain model.

Operating income was \$5.1 million for the first quarter compared to operating income of \$2.3 million for the first quarter of fiscal 2006, an improvement of \$2.8 million or 121.2%. The improvement was primarily driven by a \$3.7 million decrease in selling, general and administrative expenses as a result of productivity and cost savings initiatives, as well as lower year over year restructuring charges, resulting in an increase in operating margin to 1.8% from 0.8% in the prior year.

CMGI continued to invest in its strategic initiatives which are focused on penetrating new target vertical markets including Communications, Storage and Consumer Electronics, expanding service offerings, deploying a new Enterprise Resource Planning technology platform and advancing global hub and spoke initiatives, such as consolidating IT and finance infrastructures.

"Our financial results show we are making meaningful progress in our supply chain business," said Joseph C. Lawler, Chairman, President and Chief Executive Officer of CMGI. "Despite the anticipated lower revenue, we achieved a third straight quarter of positive operating income, which we accomplished while making continued investment in our strategic initiatives. While we still have a lot of work ahead of us, we are now beginning to see the benefits of the investments we are making in our business."

Non-GAAP operating income represents total operating income, excluding net charges related to depreciation, amortization of intangibles, stock-based compensation and restructuring. CMGI reported non-GAAP operating income of \$10.2 million for the first quarter versus non-GAAP operating income of \$9.0 million for the same period in fiscal 2006, a \$1.3 million or 14.0% improvement. The increase in non-GAAP operating income primarily reflects the operating income improvements noted above.

For the quarter, CMGI reported net income of \$10.3 million or \$0.02 diluted earnings per share, an \$8.2 million or 384.4% improvement compared to net income of \$2.1 million or \$0.00 diluted earnings per share for the same period in the prior fiscal year. Net income primarily reflects the improved operating income performance as well as a net income tax benefit of \$1.4 million primarily as a result of a \$3.0 million reduction in our valuation allowance for certain net operating losses in Europe.

"The market remains strong for our supply chain services and we continue to see significant opportunities globally," added Lawler. "Looking forward, we continue to pursue revenue opportunities in our key vertical markets and strengthen our operations through driving efficiencies. Importantly, we are focusing our marketing resources on the development of innovative services, which we expect to position us for success in the global marketplace."

As of October 31, 2006, CMGI had working capital of approximately \$282.5 million compared with \$282.2 million at July 31, 2006. Included in working capital as of October 31, 2006 were cash and marketable securities totaling \$222.2 million compared to \$228.7 million as of July 31, 2006.

#### **Conference Call Information**

CMGI will hold a conference call to discuss its fiscal 2007 first quarter results at 5:00 PM Eastern Time on December 4, 2006. Investors can listen to the conference call on the Internet at <u>www.cmgi.com/investor</u>. To listen to the live call, go to the Web site at least 15 minutes prior to the start time to download and install the necessary audio software.

#### **Non-GAAP Information**

The Company believes that its non-GAAP measure of operating income/(loss) ("non-GAAP operating income/(loss)") provides investors with a useful supplemental measure of the Company's operating performance by excluding the impact of non-cash charges and restructuring activities. Each of the excluded items was excluded because they may be considered to be of a non-operational or non-cash nature. Historically, CMGI has recorded significant impairment and restructuring charges. These charges, as well as charges related to depreciation, amortization of intangible assets and stock-based compensation, have been excluded for the purpose of enhancing the understanding by both management and investors of the underlying baseline operating results and trends of the business, which management uses to evaluate our financial performance for purposes of planning and forecasting future periods. Non-GAAP operating income/(loss) does not have any standardized definition and, therefore, is unlikely to be comparable to similar measures presented by other reporting companies. Non-GAAP operating income/(loss) should not be evaluated in isolation of, or as a substitute for, the Company's financial results prepared in accordance with United States generally accepted accounting principles. The Company's usage of non-GAAP operating income/(loss), and the underlying methodology in excluding certain charges, is not necessarily an indication of the results of operations that may be expected in the future, or that the Company will not, in fact, incur such charges in future periods. A table reconciling CMGI's non-GAAP operating income/(loss) to its GAAP operating income/(loss) and its GAAP net income/(loss) is included in the statement of operations information in this release.

#### About CMGI

CMGI, Inc. (Nasdaq: CMGI), through its subsidiary ModusLink, provides industry-leading global supply chain management services and solutions that help businesses market, sell and distribute their products around the world. In addition, CMGI's venture capital business, @Ventures, invests in a variety of technology ventures. For additional information, see <u>www.cmgi.com</u>.

This release contains forward-looking statements, which address a variety of subjects including, for example, the further execution of ModusLink's strategic business plan and impact of that plan, the expected impact of strategic initiatives and restructuring actions, and our assessment of the supply chain management industry and the opportunities afforded ModusLink in that industry. All statements other than statements of historical fact, including without limitation, those with respect to CMGI's goals, plans, expectations and strategies set forth herein are forward-looking statements. The following important factors and uncertainties, among others, could cause actual results to differ materially from those described in these forward-looking statements: CMGI's success, including its ability to improve its cash position, expand its operations and revenues, lower its costs, improve its gross margins and sustain profitability, depends on its ability to execute on its business strategy and the continued and increased demand for and market acceptance of its products and services; CMGI's management may face strain on managerial and operational resources as they try to oversee the expanded operations; CMGI may not be able to expand its operations in accordance with its business strategy; CMGI's cash balances may not be sufficient to allow CMGI to meet all of its business and investment goals; CMGI may experience difficulties integrating technologies, operations and personnel in

accordance with its business strategy; CMGI derives a significant portion of its revenue from a small number of customers and the loss of any of those customers could significantly damage CMGI's financial condition and results of operations; ModusLink frequently sells to its supply chain management clients on a purchase order basis rather than pursuant to contracts with minimum purchase requirements, and therefore its sales are subject to demand variability; risks inherent with conducting international operations; the mergers and acquisitions and IPO markets are inherently unpredictable and liquidity events for companies in the venture capital portfolio may not occur; and increased competition and technological changes in the markets in which CMGI competes. For a detailed discussion of cautionary statements that may affect CMGI's future results of operations and financial results, please refer to CMGI's filings with the Securities and Exchange Commission, including CMGI's most recent Annual Report on Form 10-K. Forward-looking statements represent management's current expectations and are inherently uncertain. We do not undertake any obligation to update forward-looking statements made by us.

#### Contacts:

#### **Investors-Financial**

David Riley Interim Chief Financial Officer 781-663-5012 ir@cmgi.com

## or

Media Bob Joyce Financial Dynamics 617-747-3620 bob.joyce@fd.com

#### CMGI, Inc. and Subsidiaries Condensed Consolidated Balance Sheets (In thousands, except per share amounts)

(Unaudited)

	October 31, 2006	July 31, 2006
Assets:		
Cash and cash equivalents	\$130,280	\$ 131,728
Available-for-sale securities	1,756	2,554
Short-term investments	90,200	94,450
Trade accounts receivable, net	201,602	175,391
Inventories, net	93,832	77,887
Prepaid and other current assets	14,323	11,638
Current assets of discontinued operations	103	1,962
Total current assets	532,096	495,610
Property and equipment, net	50,003	46,020
Investments in affiliates	24,461	20,655
Goodwill	181,388	181,239
Intangible assets, net	15,334	16,540
Other assets	2,981	3,139
Non-current assets of discontinued operations	14	16
	\$806,277	\$ 763,219
Liabilities		
Current portion of capital lease obligations	\$ 341	\$ 321
Accounts payable	181,509	151,077
Current portion of accrued restructuring	4,679	5,368
Accrued income taxes	6,328	5,502
Accrued expenses	50,593	43,526
Other current liabilities	2,775	2,819
Current liabilities of discontinued operations	3,326	4,775
Total current liabilities	249,551	213,388
Revolving line of credit	24,786	24,786
Long-term portion of accrued restructuring	5,755	6,831
Long-term portion of capital leases obligations	488	548
Other long-term liabilities	13,010	15,629
Non-current liabilities of discontinued operations	3,315	4,122
	47,354	51,916
Stockholders' equity	509,372	497,915
	\$806,277	\$ 763,219

#### CMGI, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (In thousands, except per share amounts)

(Unaudited)

		Three months ended		
	October 31, 2006	July 31, 2006	October 31, 2005	
Net revenue	\$283,636	\$261,880	\$303,409	
Operating expenses:	252 502	222.005	050 405	
Cost of revenue	253,593	233,887	272,437	
Selling General and administrative	3,765	4,279	5,388	
	20,206	20,130	21,117	
Amortization of intangibles	1,206	1,206	1,206	
Restructuring, net	(187)	636	977	
Total operating expenses	278,583	260,138	301,125	
Operating income	5,053	1,742	2,284	
Other income (expenses):				
Interest income	2,192	2,218	1,173	
Interest expense	(604)	(744)	(552)	
Other gains, net	922	4,425	3,236	
Equity in income (losses) of affiliates	736	24	(403)	
Total other income	3,246	5,923	3,454	
Income from continuing operations before taxes	8,299	7,665	5,738	
Income tax expense (benefit)	(1,440)	2,817	943	
Income from continuing operations	9,739	4,848	4,795	
Discontinued operations, net of income taxes:				
Income (loss) from discontinued operations	588	(7,394)	(2,663)	
Net Income (loss)	\$ 10,327	\$ (2,546)	\$ 2,132	
Basic and diluted earnings (loss) per share:				
Earnings from continuing operations	\$ 0.02	\$ 0.01	\$ 0.01	
Income (loss) from discontinued operations	\$ 0.02	\$ (0.02)	\$ (0.01)	
Earnings (loss)	\$ 0.02	\$ (0.01)	\$ 0.00	
Shares used in computing basic earnings (loss) per share	484,387	483,695	482,063	
Shares used in computing diluted earnings (loss) per share	485,729	485,055	487,435	
onares asea in comparing anarea carinigo (1055) per suare	405,725	+05,055	-07,-33	

#### CMGI, Inc. and Subsidiaries Condensed Consolidated Statements of Operations Information (In thousands)

(Unaudited)

	T	Three months ended		
	October 31, 2006	July 31, 2006	October 31, 2005	
revenue:				
Americas	\$106,165	\$ 98,555	\$129,364	
Asia	66,447	59,727	60,717	
Europe	111,024	103,598	113,328	
	\$283,636	\$261,880	\$303,409	
<u>income (loss)</u> :				
iericas	\$ 5,446	\$ 3,037	\$ 2,748	
	6,973	5,177	5,491	
pe	(3,427)	(2,527)	(1,923)	
	8,992	5,687	6,316	
	(3,939)	(3,945)	(4,032)	
	\$ 5,053	\$ 1,742	\$ 2,284	
AAP operating income (loss):				
Americas	\$ 6,770	\$ 4,604	\$ 4,910	
sia	8,807	7,077	7,014	
2	(2,081)	(795)	33	
	13,496	10,886	11,957	
Other	(3,251)	(3,320)	(2,972)	
	\$ 10,245	\$ 7,566	\$ 8,985	

<u>Note</u>: Non-GAAP operating income represents total operating income, excluding net charges related to depreciation, amortization of intangible assets, stock-based compensation and restructuring.

TABLE RECONCILING NON-GAAP OPERATING INCOME TO GAAP OPERATING INCOME AND NET INCOME (LOSS)

NON-GAAP Operating income	\$ 10,245	\$ 7,566	\$ 8,985
<u>Adjustments</u> :			
Depreciation	(2,903)	(2,913)	(2,508)
Amortization of intangible assets	(1,206)	(1,206)	(1,206)
Stock-based compensation	(1,270)	(1,069)	(2,010)
Restructuring, net	187	(636)	(977)
GAAP Operating income	\$ 5,053	\$ 1,742	\$ 2,284
Other income, net	3,246	5,923	3,454
Income tax expense (benefit)	(1,440)	2,817	943
Income (loss) from discontinued operations		(7,394)	(2,663)
Net income (loss)		\$ (2,546)	\$ 2,132