SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL						
OMB Number:	3235-0287					
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hours per response: 0.5						

1. Name and Address of Reporting Person* Canpartners Investments IV, LLC			2. Issuer Name and Ticker or Trading Symbol <u>CMGI INC</u> [CMGI]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
	mycouncillo	<u>11, 110</u>			Director	Х	10% Owner			
,				_	Officer (give title		Other (specify			
(Last) 9665 WILSHI SUITE 200	(First) RE BOULEVAI	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/31/2004		below)		below)			
·			4. If Amendment, Date of Original Filed (Month/Day/Year)		vidual or Joint/Group	Filing (Check Applicable			
(Street) BEVERLY HILLS	CA	90212		Line)	Form filed by One Form filed by More Person		0			
(City)	(State)	(Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		ansaction Disposed Of (D) ode (Instr.				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(instr. 4)
Common Stock ⁽¹⁾	08/31/2004		S		64,115	D	\$1.1612	1,042,814	D	
Common Stock ⁽²⁾	08/31/2004		s		64,115	D	\$1.1612	1,042,814	I	by Canpartners Investments IV, LLC
Common Stock ⁽³⁾	08/31/2004		S		69,098	D	\$1.1612	1,123,867	D	
Common Stock ⁽⁴⁾	08/31/2004		S		69,098	D	\$1.1612	1,123,867	I	by Enterprise Associates LLC, a subsidiary
Common Stock ⁽⁵⁾	08/31/2004		S		79,984	D	\$1.1612	1,300,906	D	
Common Stock ⁽⁶⁾	08/31/2004		М		20,742	A	\$0.13	299,788	D	
Common Stock ⁽⁶⁾	08/31/2004		М		1,461	A	\$0.56	299,788	D	
Common Stock ⁽⁶⁾	08/31/2004		S		22,203	D	\$1.1612	299,788	D	
Common Stock ⁽⁷⁾	08/31/2004		М		4,920	A	\$0.45	0	D	
Common Stock ⁽⁷⁾	08/31/2004		S		4,920	D	\$1.1612	0	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		Transaction Code (Instr.		Transaction Code (Instr.		of		Transaction of Code (Instr. Derivative securities Acquired (A) or Disposed of (D) (Instr.		Expiration Date of Securities		Expiration Date		of Securities Underlying Derivative Security		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares												
Stock Option (right to buy) ⁽⁶⁾	\$0.13	08/31/2004		М			20,742	(8)	11/02/2004	Common Stock	20,742	\$0	0	D									
Stock Option (right to buy) ⁽⁶⁾	\$0.56	08/31/2004		М			1,461	(8)	11/02/2004	Common Stock	1,461	\$0	43,211	D									
Stock Option (right to buy) ⁽⁷⁾	\$0.45	08/31/2004		М			4,920	(8)	11/02/2004	Common Stock	4,920	\$0	20,434	D									

1. Name and Address of Reporting Person [*] Canpartners Investments IV, LLC								
(Last) 9665 WILSHIRE B SUITE 200	(First) OULEVARD	(Middle)						
(Street) BEVERLY HILLS	CA	90212						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person [*] CANYON CAPITAL ADVISORS LLC								
(Last) 9665 WILSHIRE B SUITE 200	(First) OULEVARD	(Middle)						
(Street) BEVERLY HILLS	СА	90212						
(City)	(State)	(Zip)						
1. Name and Address o Enterprise Asso								
(Last) C/O VENKON GR4 325 RIVERSIDE A		(Middle)						
(Street) WESTPORT	СТ	06880						
(City)	(State)	(Zip)						
1. Name and Address o IMS HEALTH I								
(Last) 1499 POST ROAD	(First)	(Middle)						
(Street) FAIRFIELD	СТ	06824						
. ,	CT (State)	06824 (Zip)						
FAIRFIELD	(State) f Reporting Person*							
FAIRFIELD (City) 1. Name and Address o	(State) f Reporting Person [*] g <u>S Inc.</u> (First)							
FAIRFIELD (City) 1. Name and Address o Harding Holding (Last)	(State) f Reporting Person [*] g <u>S Inc.</u> (First)	(Zip)						
FAIRFIELD (City) 1. Name and Address o <u>Harding Holding</u> (Last) 4400 HARDING Ru (Street)	(State) f Reporting Person [*] g <u>s Inc.</u> (First) OAD	(Zip) (Middle)						
FAIRFIELD (City) 1. Name and Address o <u>Harding Holdin</u> (Last) 4400 HARDING RU (Street) NASHVILLE	(State) f Reporting Person* gs Inc. (First) OAD TN (State) f Reporting Person*	(Zip) (Middle) 37205						
FAIRFIELD (City) 1. Name and Address o <u>Harding Holding</u> (Last) 4400 HARDING R (Street) NASHVILLE (City) 1. Name and Address o	(State) f Reporting Person* gs Inc. (First) OAD TN (State) f Reporting Person* OD A JR (First)	(Zip) (Middle) 37205						
FAIRFIELD (City) 1. Name and Address o <u>Harding Holding</u> (Last) 4400 HARDING Rd (Street) NASHVILLE (City) 1. Name and Address o <u>LACY LINWO</u> (Last)	(State) f Reporting Person* gs Inc. (First) OAD TN (State) f Reporting Person* OD A JR (First)	(Zip) (Middle) 37205 (Zip)						
FAIRFIELD (City) 1. Name and Address o <u>Harding Holding</u> (Last) 4400 HARDING R (Street) NASHVILLE (City) 1. Name and Address o <u>LACY LINWO</u> (Last) 2304 CRANBORN (Street)	(State) f Reporting Person* gs Inc. (First) OAD TN (State) f Reporting Person* OD A JR (First) E ROAD	(Zip) (Middle) 37205 (Zip) (Middle)						

1. Name and Address of Reporting Person*

Stone Randy	ζ	
(Last)	(First)	(Middle)
83 VILES STR	EET	
(Street)		
WESTON	MA	02493
(City)	(State)	(Zip)

Explanation of Responses:

1. These securities are owned by Canpartners Investments IV, LLC. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock. 2. These securities are owned by Canpartners Investments IV, LLC ("CI"). Canyon Capital Advisors, LLC, the investment advisor to CI, is reporting indirect beneficial ownership of these securities and has the right to receive or the power to direct the receipt of dividends from, or the proceeds from, the sale of securities held by CI. CI is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

3. These securities are owned by Enterprise Associates, LLC. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock. 4. These securities are owned by Enterprise Associates, LLC. IMS Health Inc. is reporting indirect beneficial ownership of these securities. Enterprise Associates, LLC is a subsidiary of IMS Health Inc.

Enterprise Associates, LLC is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

5. These securities are owned by Harding Holdings Inc. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

6. These securities are owned by Linwood A. Lacy, Jr. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

7. These securities are owned by Randy Stone. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.

8. This option is fully vested and exercisable. This option was granted in substitution for, and in replacement of, an option with substantially similar terms previously granted by Modus Media, Inc. to the reporting person. This option was granted by the issuer in connection with the issuer's acquisition of Modus Media, Inc., which closed on August 2, 2004.

<u>(s/ Kevin P. Lanouette</u> <u>(pursuant to Power of Attorney</u> <u>granted by Canpartners</u> <u>Investments IV, LLC</u>)

<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> g<u>ranted by Canyon Capital</u> <u>Advisors LLC)</u>

<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> granted by Enterprise Associates, LLC)

<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> 09/02/2004

granted by Harding Holdings Inc.)

/s/ Kevin P. Lanouette

(pursuant to Power of Attorney granted by Linwood A. Lacy, Jr.) 09/02/2004

<u>/s/ Kevin P. Lanouette</u> (<u>pursuant to Power of Attorney</u> 09/02/2004 <u>granted by IMS Health Inc.</u>)

/s/ Kevin P. Lanouette

(pursuant to Power of Attorney 09/02/2004 granted by Randy Stone)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.