UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 4)*

NAME OF ISSUER	CMG INFORMATION SERVICES, INC.			
TITLE OF CLASS OF SECURITIES	Common			
CUSIP NUMBER	125750109			
Check the following box if a festatement.	ee is being paid with this	(
(A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7).				
the subject class of securities	page shall be filled out for a ing on this form with respect to s, and for any subsequent amendment buld alter the disclosures provided			
of the Securities Exchange Act subject to the liabilities of t	ed" for the purpose of Section 18			
Pag	ge 1 of 10 Pages			
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CUSIP No. 125750109	13G Page 2 of 10	Pages		
CUSIP No. 125750109	13G Page 2 of 10	Pages		
CUSIP No. 125750109 1. Name of reporting person	13G Page 2 of 10	Pages		
CUSIP No. 125750109 1. Name of reporting person S.S. or I.R.S. identificat Marsh & McLennan Companies 36-2668272 2. Check the appropriate box	Page 2 of 10 cion no. of above person f, Inc. if a member of a group*	Pages a)(b)(
CUSIP No. 125750109 1. Name of reporting person S.S. or I.R.S. identificat Marsh & McLennan Companies 36-2668272 2. Check the appropriate box	Page 2 of 10 cion no. of above person f, Inc. if a member of a group*	a)(
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CUSIP No. 125750109 1. Name of reporting person S.S. or I.R.S. identificat Marsh & McLennan Companies 36-2668272 2. Check the appropriate box 3. SEC use only 4. Citizenship or place of or Delaware	Page 2 of 10 cion no. of above person f, Inc. if a member of a group* ((a)(
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CUSIP No. 125750109 1. Name of reporting person S.S. or I.R.S. identificat Marsh & McLennan Companies 36-2668272 2. Check the appropriate box 3. SEC use only 4. Citizenship or place of or Delaware Number of shares beneficially owned by	Page 2 of 10 cion no. of above person s, Inc. if a member of a group* (() rganization Sole Voting Power NONE	a)(
CUSIP No. 125750109 1. Name of reporting person S.S. or I.R.S. identificat Marsh & McLennan Companies 36-2668272 2. Check the appropriate box 3. SEC use only 4. Citizenship or place of or Delaware Number of shares beneficially owned by each	Page 2 of 10 cion no. of above person for Inc. if a member of a group* ((((((((((((((((((a)(

8. Shared Dispositive Power

9.	Aggregate amount bene person	eficially owned by each rep	porting
	NONE		
10.	Check box if the aggr certain shares*	regate amount in row (9) ir	
11.	Percent of class repr	resented by amount in row 9)
	NONE		
	Type of Reporting per	rson*	
	нс		
CUSIP N	o. 125750109	13G	Page 3 of 10 Pages
1.	Name of reporting per S.S. or I.R.S. identi	 rson ification no. of above pers	
	Putnam Investments, 1 04-2539558		
2.		e box if a member of a grou	(a)(
			(b)(
3.	SEC use only		
4.	Citizenship or place		
	Massachusetts		
		5. Sole Voting Power	
		NONE	
sh	ber of ares	6. Shared Voting Power	
own	icially ed by	40,700	
Rep	ach orting	7. Sole Dispositive Pow	ver
	rson ith	NONE	
		8. Shared Dispositive F	Power
		432,250	
9.	Aggregate amount bene person	eficially owned by each rep	porting
	432,250		
10.		regate amount in row (9) ir	
 11.		resented by amount in row S	·
	9.8%	, <u>.</u>	
 12.	Type of Reporting per	rson*	

НС

NONE

CUSIP N	o. 125750109	13G	Page 4 of 10 Pages
1.	Name of reporting per	son fication no. of above per	son
	Putnam Investment Man 04-2471937	agement, Inc.	
2.	Check the appropriate	box if a member of a gro	up* (a)((b)(
	SEC use only		
	Citizenship or place	of organization	
	Massachusetts		
		5. Sole Voting Power	
Nicon			
sh	ber of ares	6. Shared Voting Power	
own	icially ed by	NONE	
Rep	ach orting	7. Sole Dispositive Po	wer
	rson ith	NONE	
		8. Shared Dispositive	
		381,250	
9.		ficially owned by each re	
	381,250		
10.		egate amount in row (9) i	ncludes
11.	Percent of class repr	esented by amount in row	9
	8.6%		
12.	Type of Reporting per	son*	

IA

CUSIP No	0. 125750109	13G	Page 5 of 10 Pages
1.	Name of reporting per		son
	The Putnam Advisory C 04-6187127	ompany, Inc.	
2.		box if a member of a gro	up* (a)() (b)()
3.	SEC use only		
4.	Citizenship or place	of organization	
	Massachusetts		
		5. Sole Voting Power	
	_	NONE	
sha	per of ares	6. Shared Voting Power	
owne	cially ed by	40,700	
Repo	ach orting	7. Sole Dispositive Po	
	son th	NONE	
		8. Shared Dispositive	 Power
		51,000	
9.		ficially owned by each re	
	51,000		
10.		egate amount in row (9) i	ncludes
11.	Percent of class repr	esented by amount in row	9
	1.2%		
12.	Type of Reporting per		
	IA		

SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 4)

Check the following (box) if a fee is being paid with this statement ()

Name of Issuer: CMG INFORMATION SERVICES, INC. Item 1(a)

Item 1(b) Address of Issuer's Principal Executive Offices:

187 Ballardvale St., Ste. B110, Wilmington, MA 01887

Item 2(a) Item 2(b)

Name of Person Filing: Address or Principal Office or,

if none, Residence:

Putnam Investments, Inc. One Post Office Square

("PI") Boston, Massachusetts 02109

on behalf of itself and:

*Marsh & McLennan Companies, Inc. 1166 Avenue of the Americas

("MMC") New York, NY 10036

Putnam Investment Management, Inc. One Post Office Square Boston, Massachusetts 02109

("PIM")

The Putnam Advisory Company, Inc. One Post Office Square ("PAC") Boston, Massachusetts 02109

Item 2(c) Citizenship: PI, PIM and PAC are corporations organized under Massachusetts law. The citizenship of other persons identified in Item 2(a) is

designated as follows:

Corporation - Delaware law

Voluntary association known as Massachusetts

business trust - Massachusetts law

Title of Class of Securities: Common Item 2(d)

Item 2(e) Cusip Number: 125750109

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Item 3.	13d-2(b), check whether the person filing is a:
(a)()	Broker or Dealer registered under Section 15 of the Act
(b)()	Bank as defined in Section 3(a)(6) of the Act
(c)()	Insurance Company as defined in Section $3(a)(19)$ of the Act
(d)()	Investment Company registered under Section 8 of the Investment Company Act
(e)(X)	Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940
(f)()	Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see (Section 240.13d-1(b)(1)(ii)(F)
(g)(X)	Parent Holding Company, in accordance with Section 240.13d-1(b)(ii)(G)

(h)() Group, in accordance with Section 240.13d-1(b)(1)(ii)(H)

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Owne	rsnip.	M&MC 	PI 	PIM 	PAC
(a)	Amount Beneficially Owned:	none	432,250	381,250	51,000
(b)	Percent of Class:	none	9.8%	8.6%	1.2%
(c)	Number of shares as to which such person has	s:			
(1)	sole power to vote or to direct the vote; (but see Item 7)	none	none	none	none
(2)	shared power to vote or to direct the vote; (but see Item 7)	none	40,700	none	40,700
(3)	sole power to dispose or to direct the disposition of; (but see Item 7)	none	none	none	none
(4)	shared power to dispose or to direct the disposition of; (but see Item 7)	none	all	all	all

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Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date thereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following ().

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

No persons other than the persons filing this Schedule 13G have an economic interest in the securities reported on which relates to more than five percent of the class of securities. Securities reported on this Schedule 13G as being beneficially owned by M&MC and PI consist of securities beneficially owned by subsidiaries of PI which are registered investment advisers, which in turn include securities beneficially owned by clients of such investment advisers, which clients may include investment companies registered under the Investment Company Act and/or employee benefit plans, pension funds, endowment funds or other institutional clients.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

PI, which is a wholly-owned subsidiary of M&MC, wholly owns two registered investment advisers: Putnam Investment Management, Inc. and The Putnam Advisory Company, Inc. Pursuant to Rule 13d-4, M&MC and PI declare that the filing of this Schedule 13G shall not be deemed an admission by either or both of them that they are, for the purposes of Section 13(d) or 13(g) the beneficial owner of any securities covered by this Section 13G, and further state that neither of them have any power to vote or dispose of, or direct the voting or disposition of, any of the securities covered by this Schedule 13G.

Item 8. Identification and Classification of Members of the Group:

Not applicable.

Item 9. Notice of Dissolution of Group:

Not applicable.

Item 10. Certification.

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By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business, were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

PUTNAM INVESTMENTS, INC.

/s/ BY: -----Signature

Name/Title: Frederick S. Marius

Assistant Vice President and Associate Counsel

Date: January 15, 1996

For this and all future filings, reference is made to Power of Attorney dated November 9, 1992, with respect to duly authorized signatures on behalf of Marsh & McLennan Companies, Inc., Putnam Investments, Inc., Putnam Investment Management, Inc., The Putnam Advisory Company, Inc. and any Putnam Fund wherever applicable.

For this and all future filings, reference is made to an Agreement dated June 28, 1990, with respect to one filing of Schedule 13G on behalf of said entitites, pursuant to Rule 13d-1(f)(1).

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