

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2001

Check here if Amendment [] ; Amendment Number: _____
This Amendment (Check only one): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

CMGI, Inc.
100 Brickstone Square
Andover, MA 01810

Form 13F File Number: 028-05757

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Andrew J. Hajducky, III
Executive Vice President, Chief Financial Officer and Treasurer
(978) 684-3600

Signature, Place and Date of Signing:

/s/ Andrew J. Hajducky, III

Andover, Massachusetts
May 11, 2001

Report Type (Check only one):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other manager(s).)

Form 13F SUMMARY PAGE

REPORTING MANAGER: CMGI, Inc.

Report Summary:

Number of Other Included Managers: 3

Form 13F Information Table Entry Total: 21

Form 13F Information Table Value Total: \$292,307 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

1. CMG@Ventures, Inc. File No. 028-05751
2. CMG@Ventures Capital Corp. File No. 028-05755
3. CMG@Ventures Securities Corp. File No. 028-05763

FORM 13F INFORMATION TABLE
REPORTING MANAGER: CMGI, Inc.

ITEM 1: NAME OF ISSUER	ITEM 2: TITLE OF CLASS	ITEM 3: CUSIP NUMBER	ITEM 4:	ITEM 5:	SH/ PRN	ITEM 6: INVESTMENT DISCRETION	ITEM 7: MANAGERS	ITEM 8: VOTING AUTHORITY		
			FAIR MARKET VALUE (000)	SHARES OR PRINCIPAL AMOUNT				(A) SOLE	(B) SHARED	(C) NONE
CMGI, Inc.	COM	125750109	665	261,642	SH	DEFINED		261,642		
divine, inc.	COM	255404105	7,694	4,749,287	SH	SOLE		4,749,287		
Engage, Inc.	COM	292827102	109,166	151,873,081	SH	SOLE		151,873,081		
GLOBALMEDIA.COM	COM	37935A109	57	1,822,127	SH	SOLE		1,822,127		
Juno Online Services, Inc.	COM	482048105	655	581,862	SH	DEFINED		581,862		
marchFIRST, Inc.	COM	966834103	1	3,045	SH	DEFINED	1	3,045		
Marketing Services Group, Inc.	COM	570907105	3,605	2,136,061	SH	SOLE		2,136,061		
NaviSite, Inc.	COM	63935M109	60,174	40,115,979	SH	SOLE		40,115,979		
Netcentives, Inc.	COM	64108P101	1,694	1,694,492	SH	SOLE		1,694,492		
PRIMEDIA Inc.	COM	74157K101	50,400	8,000,000	SH	SOLE		8,000,000		
Stancorp Financial Group, Inc.	COM	852891100	7	159	SH	DEFINED		159		
Techlabs, Inc. (1)	COM	87833L103	1,140	960,307	SH	DEFINED		960,307		
Terra Networks, S.A.	COM		28,761	3,119,767	SH	DEFINED	1	3,119,767		
Ventro Corporation	COM	163595101	764	1,018,350	SH	DEFINED	2	1,018,350		
Vicinity Corporation	COM	925653107	8,176	4,590,058	SH	DEFINED	2	4,590,058		
Vicinity Corporation	COM	925653107	458	257,205	SH	DEFINED	1	257,205		
Vicinity Corporation	COM	925653107	83	46,364	SH	DEFINED	1	46,364		
Yahoo! Inc.	COM	984332106	27	1,702	SH	DEFINED	2	1,702		
Yahoo! Inc.	COM	984332106	9,620	610,773	SH	DEFINED	1	610,773		
Yahoo! Inc.	COM	984332106	9,159	581,499	SH	DEFINED	3	581,499		
Yahoo! Inc.	COM	984332106	1	17	SH	SOLE		17		

1. yesmail.com, inc. currently holds 12,500 shares of Techlabs, Inc. Pursuant to the Agreement for the Purchase and Sale of Assets, dated December 7, 1999, an additional 947,807 shares are issuable to yesmail.com, but are not yet issued. The issuance of these shares is currently in dispute.