FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | S IN BENEFICIAL | OWNERSHIP |
|-----------|------------|-----------------|------------------|

| OMB APPROVAL | | | | | | | | |
|----------------------|-----------|--|--|--|--|--|--|--|
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| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* McLennan William R | | | 2. Issuer Name and Ticker or Trading Symbol CMGI INC [CMGI] | | | | | | | | Check a | ionship of all applica Director Officer (| able) | g Perso | on(s) to Issu 10% Ow Other (s | ner | | |
|--|-------|--|--|--|---|-----------|--|-------------------------|--|--------------------|--|--|---|---------|---|---------------------|--|-----------------------------------|
| (Last) | ` | irst) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 10/06/2005 | | | | | | | | X | below) | | Ops, l | below) ModusLin | · |
| 1100 WINTER STREET, SUITE 4600 | | | | | | | | | | | | | | | | | | |
| (Street) WALTHAM MA 02451 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (9 | state) | (Zip) | | | | | | | | | | | . 0.00 | | | | |
| | | Та | ıble I - Non | -Deriv | ative | Securitie | es Ac | quired, | Dis | posed o | f, or Be | neficia | ally O | wned | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | Execution Date, | | Code (| Transaction Disposed Of (D) (Instr. Code (Instr. | | ed (A) or tr. 3, 4 an | nd 5) 3 | 5. Amount of Securities Beneficially Owner following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | Code | v | Amount | ount (A) or (D) | | , l | Reported Transaction(s) Instr. 3 and 4) | | | | (Instr. 4) | | |
| Common Stock 10/06 | | | 10/06 | 5/2005 | | A | | 90,000 ⁽¹⁾ A | | \$ | 0 | 430,000 | | | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Dat if any (Month/Day/Yo | Co | , Transaction Code (Instr. | | Derivative E | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4) | | Derivative Security | | 9. Number derivative Securitie Beneficia Owned Following Reported | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership t (Instr. 4) |
| | | | | Co | de V | (A) | | Date Exercisab | | Expiration Date | Title | Amoun or Numbe of Shar | er | | Transaction(s) (Instr. 4) | | | |
| Stock Option (right to | \$1.6 | 10/06/2005 | | A | | 200,000 | | 10/06/200 | 6 ⁽²⁾ | 10/06/2012 | Common Stock | 200,0 | 00 | \$0 | 200,0 | 00 | D | |

Explanation of Responses:

- 1. Shares acquired are shares of restricted stock granted pursuant to CMGI's 2000 Stock Incentive Plan. Restrictions lapse as to 1/3 per annum on each the first, the second and the third anniversaries of the date of
- 2. Option vests and becomes exercisable as to 25% on the first anniversary of the date of grant and the remainder in 36 equal monthly installments.

/s/ Thomas B. Rosedale (pursuant to power of attorney)

10/11/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.