FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL |
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OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Canpartners Investments IV, LLC</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol CMGI INC [CMGI] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title Other (specify below) | | | | |
|---|---------|--|---|---|--|-------|--|--------|---------------|---|---|--|---|---|--|--|
| (Last) (First) (Middle) 9665 WILSHIRE BOULEVARD SUITE 200 | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/25/2004 | | | | | | | | | | | | | |
| (Street) BEVERLY HILLS CA 90212 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | | | | | |
| 1 Title of Committee | | able I - N | | | Securities Ac | quire | d, Di | - | | | | | C Ourmanahin | 7 Nature of | | |
| Dat | | 2. Transaction Date (Month/Day/Yea | | Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | . 3, 4 and | 5) S | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | т | Transaction(s) (Instr. 3 and 4) | | (| | |
| Common Stock ⁽ | 1) | | 08/25/20 | 04 | | S | | 35,620 | D | \$1.232 | 26 | 1,212,550 | D | | | |
| Common Stock ⁽ | 2) | | 08/25/20 | 04 | | S | | 35,620 | D | \$1.232 | 26 | 1,212,550 | I | by Canpartners Investments IV, LLC | | |
| Common Stock ⁽ | 3) | | 08/25/20 | 04 | | S | | 38,388 | D | \$1.232 | 26 | 1,306,794 | D | | | |
| Common Stock ⁽ | 4) | | 08/25/200 | 04 | | S | | 38,388 | D | \$1.232 | 26 | 1,306,794 | I | by Enterprise Associates LLC, a subsidiary | | |
| Common Stock ⁽ | 5) | | 08/25/20 | 04 | | S | | 44,435 | D | \$1.232 | 26 | 1,512,652 | D | | | |
| Common Stock(| 1) | | 08/26/20 | 04 | | S | | 40,349 | D | \$1.23 | 3 | 1,172,201 | D | | | |
| Common Stock ⁽ | 2) | | 08/26/20 | 04 | | S | | 40,349 | D | \$1.23 | 3 | 1,172,201 | I | by Canpartners Investments IV, LLC | | |
| Common Stock ⁽ | 3) | | 08/26/20 | 04 | | S | | 43,485 | D | \$1.23 | 3 | 1,263,309 | D | | | |
| Common Stock ⁽ | 4) | | 08/26/200 | 04 | | S | | 43,485 | D | \$1.23 | 3 | 1,263,309 | I | by Enterprise Associates LLC, a subsidiary | | |
| Common Stock ⁽ | 5) | | 08/26/20 | 04 | | S | | 50,335 | D | \$1.23 | 3 | 1,462,317 | D | | | |
| Common Stock ⁽ | 6) | | 08/25/20 | 04 | | M | | 12,334 | A | \$0.13 | 3 | 299,788 | D | | | |
| Common Stock ⁽ | 6) | | 08/25/20 | 04 | | S | | 12,334 | D | \$1.232 | 26 | 299,788 | D | | | |
| Common Stock ⁽ | 6) | | 08/26/20 | 04 | | M | | 13,971 | A | \$0.13 | 3 | 299,788 | D | | | |
| Common Stock ⁽ | 6) | | 08/26/20 | 04 | | S | | 13,971 | D | \$1.23 | 3 | 299,788 | D | | | |
| Common Stock ⁽ | 7) | | 08/25/20 | 04 | | M | | 2,734 | A | \$0.45 | 5 | 0 | D | | | |
| Common Stock ⁽ | 7) | | 08/25/20 | 04 | | S | | 2,734 | D | \$1.232 | 26 | 0 | D | | | |
| Common Stock ⁽ | 7) | | 08/26/20 | 04 | | M | | 3,097 | A | \$0.45 | 5 | 0 | D | | | |
| Common Stock(| 7) | | 08/26/20 | 04 | | S | | 3,097 | D | \$1.23 | 3 | 0 | D | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security 2. Conversion or Exercise Price of | 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) | A Deemed Execution Date, if any (e.g., (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa | ıction | Seco Acq (A) o Disp 5f N 9f 4 Deri | urities uired | 6. Date Exerc Expiration Day | isable and | or Bearly of Security Derivative (Instr. 3 ar 7. Title and of Security Underlying Derivative | Security nd 4) d Amount ies | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported 974/H94/H95/Securities Securities Beneficially | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) 10. Ownership Form: Direct (D) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) 11. Nature of Indirect Beneficial Ownership |
|--|---|--|---|-----------|--------|--|--|---------------------------------|--------------------|---|--|--|---|---|---|
| | Derivative Security | | | Code | v | (A) (Disp | uired or oosed O)(finstr. and 5) | Date Exercisable | Expiration Date | (Instr. 3 ar ch4) Number of Shares | | | Owned Following Reported Transaction(s) (Instr. 4) | or Indirect (I) (Instr. 4) | (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Stock Option (right to buy) ⁽⁶⁾ | \$0.13 | 08/25/2004 | | М | | | 12,334 | (8) | 11/02/2004 | Common Stock | 12,334 | \$0 | 57,315 | D | |
| Stock Option (right to buy) ⁽⁶⁾ | \$0.13 | 08/26/2004 | | М | | | 13,971 | (8) | 11/02/2004 | Common Stock | 13,971 | \$0 | 43,344 | D | |
| Stock Option (right to buy) ⁽⁷⁾ | \$0.45 | 08/25/2004 | | М | | | 2,734 | (8) | 11/02/2004 | Common Stock | 2,734 | \$0 | 33,461 | D | |
| Stock Option (right to buy) ⁽⁷⁾ | \$0.45 | 08/26/2004 | | М | | | 3,097 | (8) | 11/02/2004 | Common Stock | 3,097 | \$0 | 30,364 | D | |

1. Name and Address of Reporting Person* Canpartners Investments IV, LLC (Last) (Middle) (First) 9665 WILSHIRE BOULEVARD SUITE 200 (Street) BEVERLY HILLS CA 90212 (City) (State) (Zip) 1. Name and Address of Reporting Person* **CANYON CAPITAL ADVISORS LLC** (First) (Middle) 9665 WILSHIRE BOULEVARD SUITE 200 (Street) BEVERLY HILLS CA 90212 (City) (State) (Zip) 1. Name and Address of Reporting Person^* **Enterprise Associates LLC** (Last) (First) (Middle) C/O VENKON GROUP LLC 325 RIVERSIDE AVENUE (Street) 06880 **WESTPORT** CT(City) (State) (Zip) 1. Name and Address of Reporting Person* **IMS HEALTH INC**

(Last)

(Street)

FAIRFIELD

1499 POST ROAD

(First)

CT

(Middle)

06824

| (City) | (State) | (Zip) | | | | | | | | |
|---|----------|----------|--|--|--|--|--|--|--|--|
| Name and Address of Reporting Person* Harding Holdings Inc. | | | | | | | | | | |
| (Last) 4400 HARDING I | (First) | (Middle) | | | | | | | | |
| (Street) NASHVILLE | TN | 37205 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | |
| Name and Address of Reporting Person* LACY LINWOOD A JR | | | | | | | | | | |
| (Last) 2304 CRANBORN | (Middle) | | | | | | | | | |
| (Street) MIDLOTHIAN | VA | 23113 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | |
| Name and Address of Reporting Person* Stone Randy | | | | | | | | | | |
| (Last) 83 VILES STREE | (First) | (Middle) | | | | | | | | |
| (Street) WESTON | MA | 02493 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | |

Explanation of Responses:

- 1. These securities are owned by Canpartners Investments IV, LLC. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 2. These securities are owned by Canpartners Investments IV, LLC ("CI"). Canyon Capital Advisors, LLC, the investment advisor to CI, is reporting indirect beneficial ownership of these securities and has the right to receive or the power to direct the receipt of dividends from, or the proceeds from, the sale of securities held by CI. CI is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 3. These securities are owned by Enterprise Associates, LLC. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 4. These securities are owned by Enterprise Associates, LLC. IMS Health Inc. is reporting indirect beneficial ownership of these securities. Enterprise Associates, LLC is a subsidiary of IMS Health Inc. Enterprise Associates, LLC is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 5. These securities are owned by Harding Holdings Inc. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 6. These securities are owned by Linwood A. Lacy, Jr. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 7. These securities are owned by Randy Stone. The reporting person is a member of a Section 13(d) group that owns more than 10% of the issuer's outstanding common stock.
- 8. This option is fully vested and exercisable. This option was granted in substitution for, and in replacement of, an option with substantially similar terms previously granted by Modus Media, Inc. to the reporting person. This option was granted by the issuer in connection with the issuer's acquisition of Modus Media, Inc., which closed on August 2, 2004.

/s/ Kevin P. Lanouette (pursuant to Power of Attorney 08/27/2004 granted by Canpartners Investments IV, LLC) /s/ Kevin P. Lanouette (pursuant to Power of Attorney 08/27/2004 granted by Canyon Capital Advisors LLC) /s/ Kevin P. Lanouette (pursuant to Power of Attorney 08/27/2004 granted by Enterprise Associates, LLC) /s/ Kevin P. Lanouette (pursuant to Power of Attorney 08/27/2004 granted by Harding Holdings Inc.) /s/ Kevin P. Lanouette (pursuant to Power of Attorney 08/27/2004 granted by Linwood A. Lacy, <u>Jr.)</u> /s/ Kevin P. Lanouette (pursuant to Power of Attorney 08/27/2004 granted by IMS Health Inc.) /s/ Kevin P. Lanouette 08/27/2004 (pursuant to Power of Attorney

granted by Randy Stone)

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.