

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: June 30, 2001

Check here if Amendment [] ; Amendment Number: _____
This Amendment (Check only one): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

CMGI, Inc.
100 Brickstone Square
Andover, MA 01810

Form 13F File Number: 028-05757

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

George A. McMillan
Chief Financial Officer and Treasurer
(978) 684-3600

Signature, Place and Date of Signing:

/s/ George A. McMillan

Andover, Massachusetts
August 11, 2001

Report Type (Check only one):

- /X/ 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- / / 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- / / 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other manager(s).)

Form 13F SUMMARY PAGE

REPORTING MANAGER: CMGI, Inc.

Report Summary:

Number of Other Included Managers: 3

Form 13F Information Table Entry Total: 18

Form 13F Information Table Value Total: \$294,073 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

1. CMG@Ventures, Inc. File No. 028-05751
2. CMG@Ventures Capital Corp. File No. 028-05755
3. CMG@Ventures Securities Corp. File No. 028-05763

FORM 13F INFORMATION TABLE
REPORTING MANAGER: CMGI, Inc.

ITEM 1: NAME OF ISSUER	ITEM 2: TITLE OF CLASS	ITEM 3: CUSIP NUMBER	ITEM 4: FAIR MARKET VALUE (000)	ITEM 5: SHARES OR PRINCIPAL AMOUNT	SH/ PRN	ITEM 6: INVESTMENT DISCRETION	ITEM 7: MANAGERS	ITEM 8: VOTING AUTHORITY		
								(A) SOLE	(B) SHARED	(C) NONE
CMGI, Inc.	COM	125750109	785	261,642	SH	DEFINED		261,642		
divine, inc.	COM	255404105	9,974	4,749,287	SH	SOLE		4,749,287		
Engage, Inc.	COM	292827102	110,867	151,873,081	SH	SOLE		151,873,081		
Marketing Services Group, Inc.	COM	570907105	1,752	2,136,061	SH	SOLE		2,136,061		
MotherNature.com, Inc.	COM	61978K105	1	12,367	SH	DEFINED	1		12,367	
MotherNature.com, Inc.	COM	61978K105	135	1,224,307	SH	DEFINED	2		1,224,307	
NaviSite, Inc.	COM	63935M109	59,561	41,076,610	SH	SOLE		41,076,610		
PRIMEDIA Inc.	COM	74157K101	53,039	7,811,300	SH	SOLE		7,811,300		
Techlabs, Inc.(1)	COM	87833L103	653	960,307	SH	DEFINED		960,307		
Terra Networks, S.A.	COM		23,741	3,119,767	SH	DEFINED	1		3,119,767	
Ventro Corporation	COM	163595101	9	21,814	SH	DEFINED	1		21,814	
Ventro Corporation	COM	163595101	1,271	3,177,914	SH	DEFINED	2		3,177,914	
Vicinity Corporation	COM	925653107	522	303,569	SH	DEFINED	1		303,569	
Vicinity Corporation	COM	925653107	7,895	4,590,058	SH	DEFINED	2		4,590,058	
Yahoo! Inc.	COM	984332106	12,209	610,773	SH	DEFINED	1		610,773	
Yahoo! Inc.	COM	984332106	34	1,702	SH	DEFINED	2		1,702	
Yahoo! Inc.	COM	984332106	11,624	581,499	SH	DEFINED	3		581,499	
Yahoo! Inc.	COM	984332106	1	17	SH	SOLE				17

(1) yesmail.com, inc. currently holds 12,500 shares of Techlabs, Inc. Pursuant to the Agreement for the Purchase and Sale of Assets, dated December 7, 1999, an additional 947,807 shares are issuable to yesmail.com, but are not yet issued. The issuance of these shares is currently in dispute.