FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

ONID APPROVAL									
OMB Number:	3235-0287								
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0.5

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868,421

 $D^{(1)}$

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person' (Check all applicable) **CMGI INC** [CMGI] Nomicos Nicholas G Director 10% Owner X Officer (give title Other (specify X (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) below) below) 08/16/2004 See Remarks C/O BAIN CAPITAL, LLC 111 HUNTINGTON AVENUE 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) Form filed by One Reporting Person 02199 **BOSTON** MA Form filed by More than One Reporting (City) (State) (Qip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of 1. Title of Security (Instr. 3) 2A. Deemed Execution Date, 7. Nature of 6. Ownership ు. Transaction Form: Direct Indirect (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Beneficially (D) or Indirect Beneficial 8) (I) (Instr. 4) Owned Following Ownership Reported (Instr. 4) Transaction(s) (Instr. 3 and 4) (A) or (D) Price Code

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Options	\$0.56	08/16/2004		С			223,263	08/02/2004	11/02/2004	Common Stock par value 0.01 per	223,363	\$0.56	0	D	

C

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

223,363

A

\$0.56

Explanation of Responses:

Common Stock \$0.01 par value

1. Includes 223,363 shares of Common Stock held directly by the Reporting Person as a result of his exercise of options as reported hereon and 645,058 shares held by the Reporting Person indirectly. The Reporting Person and/or entities affiliated with him are partners of BCIP Associates and BCIP Trust Associates II and , accordingly, the Reporting person may be deemed to share voting and dispositive power with respect to such shares. The Reporting person disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

The Reporting person is a party to a Stock holder Selling Agreement dated as of August 2, 2004 and a Stock Transfer Agreement dated as of March 23, 2003 and consequently may be considered to acting as a group with the other persons and entities party thereto. The Reporting Person disclaims beneficial ownership of all such shares held by such parties and makes this filing on behalf of himself only.

/s/ Nicholas G. Nomicos 08/17/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

08/16/2004

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.