# SEC Form 4

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number: 3235-0287							
Estimated average burden							
hours pe	er response:	0.5					

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	16. Form 4 or F ons may continu on 1(b).			Fil							urities Exchan Company Act		f 1934			Estimated hours per	-		0.5
					2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>CMGI INC</u> [ CMGI ]							Check all app Direc	X		(s) to Issuer 10% Owner Other (specify				
(Last)(First)(Middle)C/O BAIN CAPITAL, LLC111 HUNTINGTON AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 11/15/2004								Officer (give title X Other (specify below) See Footnote (4)						
(Street) BOSTON MA 02199 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)						L	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person							
1. Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Y)			on	2A. Deemed Execution Date,		e, 1	3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		(A) or	5. Amount of Securities Beneficially Owned Followi Reported		6. Owners Form: Dir (D) or Ind			re of t Beneficial ship (Instr.		
Common S	Stock, \$0.01	l par value		11/15/20	04				Code S	v	Amount 297,404	(A) or (D)	Price \$1.57	Transaction( (Instr. 3 and 18,984,9	4)	I		See	otes(1)(2)(3)
1. Title of	Common stock, 50.01 par value       11/15/2004       5       297,404       D       \$1.57       16,964,967       1       footnotes(1)(2)(3)         Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)         1. Title of       2.       3. Transaction       3A. Deemed       4.       5. Number       6. Date Exercisable and       7. Title and       8. Price of       9. Number of       10.       11. Nature																		
Security Conversion Security or Exercise (Month/Day/Year) (Instr. 3) Price of Derivative Security		Exec if any	ecution Date, T		ransaction Code (Instr.		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)		Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		Owne Form: Direct or Ind (I) (Ins	rship t (D) lirect	of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date	e rcisabl	Expiration e Date	Title	Amount or Number of Shares						
		Reporting Person <sup>*</sup>	<u>s ll</u>	<u>,C</u>	_														

(Last)	(First)	(Middle)
C/O BAIN CA	PITAL, LLC	
111 HUNTING	TON AVENUE	
(Street)		
BOSTON	MA	02199
(City)	(State)	(Zip)
1. Name and Addr	ess of Reporting Person <sup>*</sup>	
Information	Partners	
(Last)	(First)	(Middle)
111 HUNTING	TON AVENUE	
(Street)		
BOSTON	MA	02199
(City)	(State)	(Zip)
	ess of Reporting Person <sup>*</sup>	
BCIP ASSO	<u>CIATES</u>	
(Last)	(First)	(Middle)
111 HUNTING	TON AVENUE	

(Street) BOSTON	MA	02199
(City)	(State)	(Zip)
1. Name and Address of BCIP TRUST A	Reporting Person* SSOCIATES LP	
(Last) 111 HUNTINGTON	(First) I AVENUE	(Middle)
(Street) BOSTON	МА	02199
(City)	(State)	(Zip)
1. Name and Address of Bain Capital Par		
(Last) 111 HUNTINGTON	(First) I AVENUE	(Middle)
(Street) BOSTON	МА	02199
(City)	(State)	(Zip)
1. Name and Address of BCIP TRUST A		
(Last) 111 HUNTINGTON	(First) I AVENUE	(Middle)
(Street) BOSTON	МА	02199
(City)	(State)	(Zip)
1. Name and Address of BCIP TRUST A	Reporting Person <sup>*</sup>	<u>3</u>
(Last) 111 HUNTINGTON	(First) I AVE	(Middle)
(Street) BOSTON	МА	02199
(City)	(State)	(Zip)
1. Name and Address of BAIN CAPITAI		
(Last) 111 HUNTINGTON	(First) I AVENUE	(Middle)
(Street) BOSTON	МА	02199
(City)	(State)	(Zip)

#### Explanation of Responses:

1. Bain Capital Investors, LLC ("BCI"), as the sole general partner of Bain Capital Partners IV, L.P. ("BCP IV"), and BCP IV, as the sole general partner of Bain Capital Fund IV, L.P. ("BCF") and the managing partner of Information Partners, may each be deemed to share voting and dispositive power with respect to the 10,409,224 shares held by BCF and the 366,448 shares held by Information Partners. BCI and BCP IV disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.

2. BCI, as the sole general partner of Bain Capital Partners V, L.P. ("BCP V") may be deemed to share voting and dispositive power with respect to the 7,242,675 shares held by BCP V. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein.

3. BCI is the sole member of the management committee of each of BCIP Associates ("BCIP") and BCIP Trust Associates, L.P. ("BCIPT"), and is the managing partner of BCIP Trust Associates II ("BCIPT II") and BCIP Trust Associates II-B ("BCIPT II-B") and thus may be deemed to share voting and dispositive power with respect to the 603,434 shares held by BCIP, the 358,326 shares held by BCIPT, the 3,710 shares held by BCIPT II.-B. BCI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein.

## **Remarks:**

(4) BCF, Information Partners, BCIP, BCIPT, BCPV, BCIPT II and BCIPT II-B are parties to a Stock Transfer Agreement, dated as of March 23, 2003 and a Stockholder Selling Agreement dated as of August 2, 2004 and consequently may be considered to acting as a group with the other persons and entities party thereto. The Reporting Persons disclaim beneficial ownership of all such shares held by such parties and make this filing on behalf of themselves only.

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

### Attachment to Form 4

Pursuant to Instruction 5(b)(v) of the General Instructions to Form 4, this Form 4 is also being filed on behalf of the Reporting Persons set forth below. All of the information set forth in the Attached Form 4 for Bain Capital Investors, LLC is the same for the Reporting Person set forth below unless otherwise noted.

## TABLE I: Non-Derivative Securities

Name and Address of Reporting Person	Securities Disposed of (D) Amount	Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I)	Nature of Indirect Beneficial Ownership
Bain Capital Fund IV, L.P.	163,062	10,409,224	D	
Information Partners	5,741	366,448	D	
BCIP Associates	9,453	603,434	D	
BCIP Trust Associates, L.P.	5,613	358,326	D	
Bain Capital Partners V, L.P.	113,458	7,242,675	D	
BCIP Trust Associates II	58	3,710	D	
BCIP Trust Associates II-B	19	1,170	D	

Signature of Reporting Persons:

BAIN CAPITAL INVESTORS, LLC for itself, on behalf of itself in its capacity as general partner of Bain Capital Partners IV, L.P., on behalf of Bain Capital Partners IV, L.P. in its capacity as general partner of Bain Capital Fund IV, L.P. and in its capacity as managing partner of Information Partners, for itself in its capacity as general partner of Bain Capital Partners V, L.P., for itself in its capacity as sole member of the management committee of BCIP Associates and BCIP Trust Associates, L.P. and for itself in its capacity as managing partner of BCIP Trust Associates II and BCIP Trust Associates II-B.

/s/ Michael F. Goss

Name: Michael F. Goss Title: Managing Director